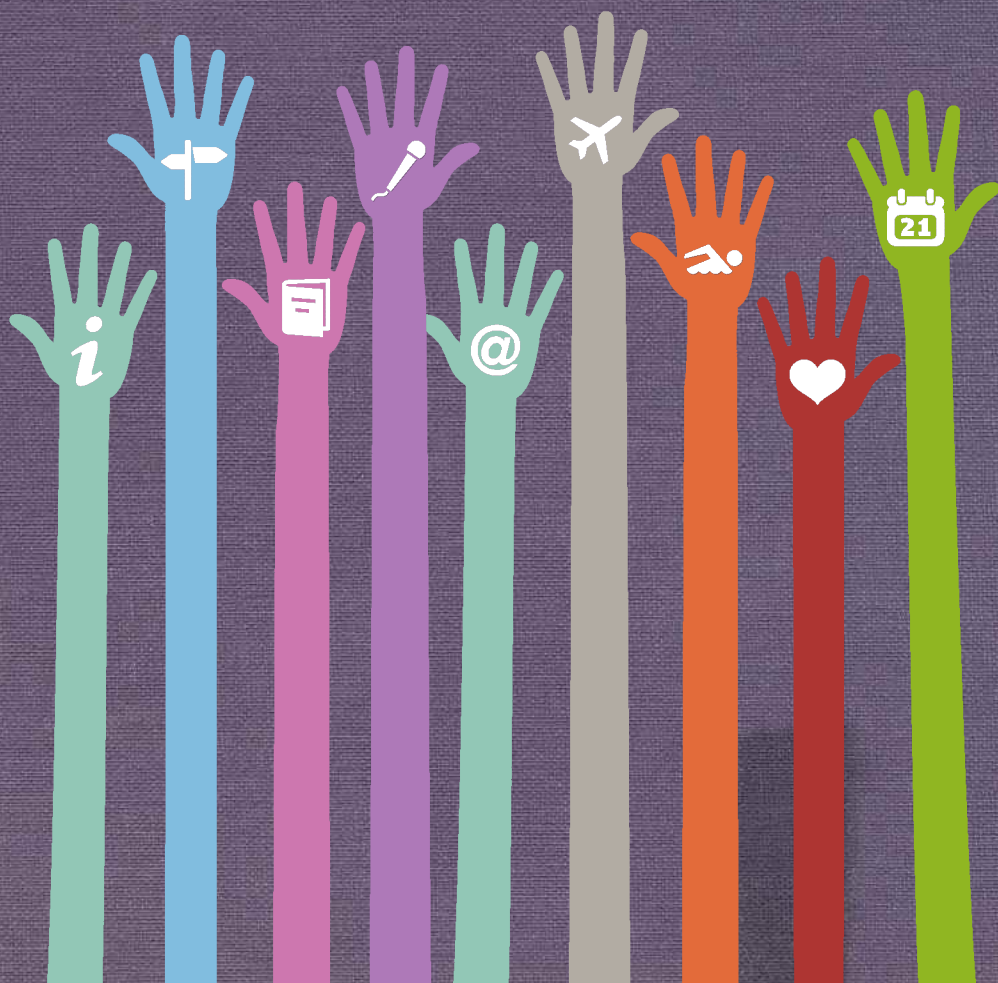


INCOMING

STUDENT GUIDE 2014





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#ATTHEBEGINNING

#TheFamily

Message from the Incoming Student Representatives

Dear incoming students,

WELCOME!

We want to warmly welcome you into the London Business School (LBS) family. Now that the first year of our course has wrapped up, we realize just how fast time flies for an LBS student. Our advice to you is to cherish every second of your time here, get involved in clubs of interest, connect with your classmates, take leadership positions, and stretch yourself wherever and whenever possible. However, don't forget to step outside the LBS bubble to take advantage of our fabulous location in London, and proximity to the rest of Europe. As you enter into the final stretch before your course begins, take a deep breath, do something relaxing and save your energy for the amazing journey you are about to embark on. We are here to answer your questions about LBS, its clubs, and of course, how to get involved in the Student Association when you get to campus. We can't wait to meet you!

Cheers,

Anne-Marie Kruk and Rita Shulgina (MBA 2015)
SA Incoming Student Representatives

A bit about us

Name: Anne-Marie Kruk
Nationality: Confused....Half-English, half-Argentinian and grew up in Australia
Favourite moment of the MBA (so far): Too many to pick just one, but if I had to pick a couple: Leadership Away Day - jumping off the trapeze with my study group was a bonding experience! - and the Duke Women's Touch Rugby Tournament, just a really wonderful opportunity to play some great sport and spend time with the girls!
Favourite Trek: Greek sailing trek - breathtaking, relaxing and A LOT of fun!
Best part of the MBA: The people
Summer Internship: Shell, London



Name: Rita Shulgina
Nationality: American; originally From Belarus
Favourite moment of the MBA (so far): Dressing up as a penguin in front of an audience of 300 fellow classmates and professors as part of the Russia & CIS Club skit at Tattoo 2014. Definitely joining the planning committee and attending it next year!
Favourite Trek: Africa trek to Kenya and Tanzania. It was run like a well-oiled machine, and the safari in Kenya was just unbelievable, followed by some much needed R&R on the beautiful Zanzibar beaches
Best part of the MBA: London location combined with adventurous classmates who are ready to explore it
Summer Internship: Lamoda, Moscow



#LondonTown

London....what a city!!! For those of you who are new to London, you are in for an exciting ride. For those who have lived here before, you will have the chance to see the city in a new light by rediscovering it through the eyes of your international classmates. You are part of a lucky group that gets to study, work and play in one of the most international, historic and beautiful cities in the world. So, rather than go through a list of facts and figures (we will leave that to your upcoming statistics professor), we will share some of our personal 'favourite things' about London.

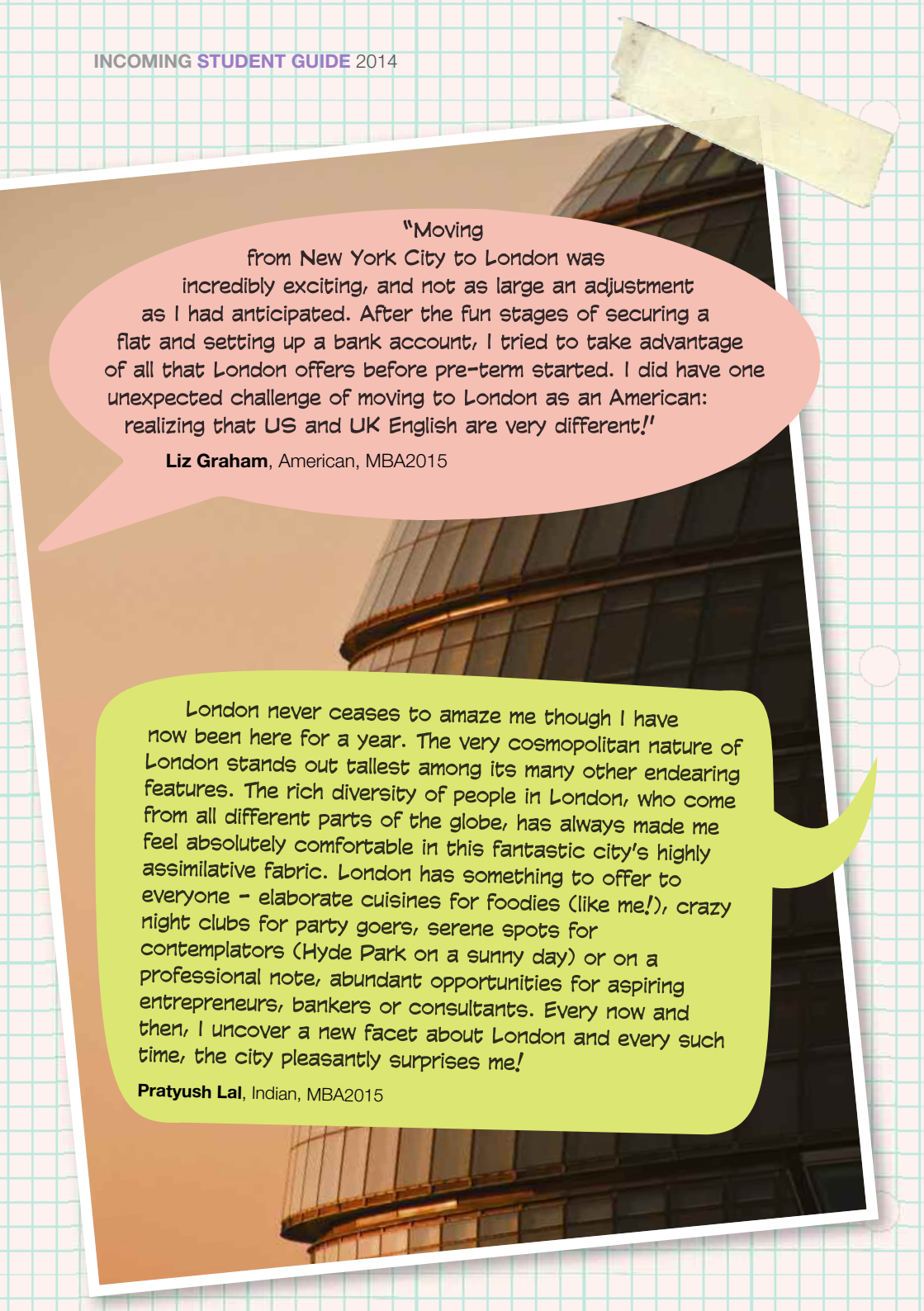
*** Historic:** If it is history you want, then London is the place for you. From Roman walls to royal palaces, this 2,000 year old city has seen fires, floods and bombing but survived it all. London has a wide range of museums, art galleries and monuments that are definitely worth a visit. Our personal favourites include the Natural History Museum, the Victoria and Albert Museum, the Royal Academy and the Tower of London, built in the 11th Century.

***Business Hub:** London is at the very heart of global business. With 75% of Fortune 500 companies situated in the city, and thriving businesses across sectors, London is the place to be. It is a big financial centre, and trillions of foreign exchange dollars go through the London Stock Exchange each day. There is a booming tech and start up sector, with London creating its very own version of San Francisco's Silicon Valley, aptly named 'Silicon Roundabout'.

*** Variety:** London offers something for everyone. Have a passion for music? London boasts a fabulous music scene, whether you are into indie bands, jazz or top 40 artists. It is also the home of theatre, musicals, opera and ballet. Have a passion for food? With such a multicultural population, you can sample food and drink from every corner of the globe. Leading chefs, such as Gordon Ramsay and Heston Blumenthal, both have restaurants in the city. Our personal favourite gastronomy destinations: Nobu, for the black cod, and the Fat Duck, for a once in a lifetime gastronomic experience! When it comes to pubs, bars and clubs, the choices are endless. Whilst there is some debate on this topic, it is said that the oldest pub in London is the Lamb & Flag, which has been around since the 1600s in a building that dates back to Tudor times (i.e. even older).

*** Exciting:** You will never get bored. In summer you have endless food and music festivals, open air theatre, opera and film screenings, and you can enjoy walking around one of London's many parks. You also have traditional British Summer events such as the Royal Ascot Races, Henley Regatta, and Wimbledon Tennis Championships. In winter you can go ice-skating at Somerset House, visit the Winter Wonderland in Hyde Park, or pop across to Europe for a weekend of skiing.





"Moving from New York City to London was incredibly exciting, and not as large an adjustment as I had anticipated. After the fun stages of securing a flat and setting up a bank account, I tried to take advantage of all that London offers before pre-term started. I did have one unexpected challenge of moving to London as an American: realizing that US and UK English are very different!"

Liz Graham, American, MBA2015

London never ceases to amaze me though I have now been here for a year. The very cosmopolitan nature of London stands out tallest among its many other endearing features. The rich diversity of people in London, who come from all different parts of the globe, has always made me feel absolutely comfortable in this fantastic city's highly assimilative fabric. London has something to offer to everyone - elaborate cuisines for foodies (like me!), crazy night clubs for party goers, serene spots for contemplators (Hyde Park on a sunny day) or on a professional note, abundant opportunities for aspiring entrepreneurs, bankers or consultants. Every now and then, I uncover a new facet about London and every such time, the city pleasantly surprises me!

Pratyush Lal, Indian, MBA2015

#BecauseWeRHappy

Student Association

How do you define the Student Association (SA) of the London Business School?

Simple. The SA is YOU, and every London Business School student. It is the organisation that represents and coordinates student activities and interests throughout the School.

The Student Association (or the “SA” as it is known) has three primary purposes:

1. To represent student interests to senior management boards of the School
2. To help coordinate, promote and assist all student clubs
3. To organise campus-wide events

In order to represent your opinions, officers of the SA sit on every committee in the School from health and safety to the governing board. As such, we ensure that the interests of students are taken into account before any decisions are made.

The **Student Association Executive Committee (EC)** is the coordinating body of the SA. Elected directly by students twice a year, the EC’s primary responsibility is to ensure that the SA meets its clearly defined objectives. The EC provides students with an effective channel of communication to represent their interests and concerns with the wider School community. In addition, the EC helps coordinate and support club-led and other major student-led events on campus. The EC also provides students with a **unique leadership opportunity**. EC members are committed to representing an extremely diverse and international student population.



The Executive Committee includes:

President: Kristine Grigsby

Treasurer: Ivan Kalinin

Senior Campus Operations Officers: Varun Varma & Peter Kulka

Academic & Ethics Representatives: Prabha Rathinasabapathy & Michael Barker

PR & Communications Representatives: Farah Abuzeid & Zahra Giga

Senior Sports & Clubs Representatives: Matt Lee & Peter Marchant

Alumni Representatives: Ross Gooderson & James Plumb

Careers Representatives: Raj Bhortake & Jonny Bryan

Sponsorship Representatives: Roheet Shah & Lauren Cialone

Incoming Students Representatives: Anne-Marie Kruk & Rita Shulgina

Student Advocate Officer: Nisha Gheewalla

Social Affairs Representative: Christina Brigati

We want you!



Want to help plan these exciting events as well as get involved at the SA executive committee level? Check out the SA website for details on junior positions and programme representatives.

For more information about us, visit:

<http://clubs.london.edu/sa> or
London Business School
Student Association on
Facebook.

- Some of the events planned this year by the SA include:
- Treasure Hunt in September
 - Halloween Party in October
 - Santa Pub Crawl in December
 - Cranfield Sports Tournament in January
 - Tattoo (LBS cultural showcase) in February
 - MBAT Sports Tournament in May
 - Summer Ball in July

#GETINVOLVED

You will soon find yourself surrounded by a dazzling array of choices: What club should I apply for a leadership role in? Which sports team should I join? Should I do that DMD assignment or the CF homework? Should I meet my non-LBS friends for brunch or go to the Sunday morning rugby practice instead? Oh LBS student life... we know it's a tough one, but fortunately, we are here to help by providing a quick overview of the activities, treks, conferences, and clubs on offer. Sometimes the hardest thing to do is just to say no. And seriously, try not to over commit yourself. Find 2-3 clubs or activities that you really love and are passionate about, and dedicate yourself fully to them – your impact and contributions will not go unnoticed.



#Clubbing

A massive part of any LBS program is getting involved in the wider school community, and clubs are a fantastic way to do this. LBS has an extensive list of over 70 professional, philanthropic, regional, sporting and social clubs you can join. So why join a club? 1) You not only get to meet people that aren't from your stream, but from across programs and school years. 2) It helps you network in the industry you want to work in. 3) It gives you the chance to practice your leadership skill as a member of the executive committee or as a club president. 4) Lastly, and very importantly, the clubs are great fun. Joining clubs also ensures you get notified of special events like student treks, networking events and conferences. Below we have listed all the clubs on offer and their respective presidents, so if you have any questions, don't hesitate to get in touch with them!

Professional Clubs

Business & Government: Lauren Cialone

Commodities *new this year: Mehul Bhatt & Adam Hearne

Consulting: Thomas Joseph and Anne-Marie Kruk

Debate and Public Speaking: Konstantin Tymonkin

Emerging Markets: Alin Dumitrescu-Dragan

Energy: Benoit Boisseuil & Bassam Frem

Entrepreneurship: Natalya Kamenetsky & Ty Zamkow

Family Business: Shweta Aggarwal & Navishka Paurana

Finance: Kevin Jun & Reem Daoud

Industry: Jon Podvin & Rich Huse

Investment Management: Brian Hilderbrand & Alex Petrin

Marketing: Manoja Josyula

Military in Business: Rich Huse & Matt Wartenbe

Net Impact: Orla McGouran & Hannya Boulos

Private Equity/Venture Capital: (PE) Yuiti Lopes & Sam Green, (VC) Jonathan Holding & Tony Zhang

Real Estate: Eva Tay & Nathan Smith

Retail and Luxury Goods: Gabriella Libonati & Teodora Chatzisarros

Sports Business: Sam Sancheti

LBS Tech & Media: Andrè Dyngeland & Julia Wang

Turnaround Management: Kenyu Okuda & Amit Trehan

Women in Business: Hana Dib & Amrita Srivastava

Serving as co-president of the Business and Government Club has been a great honour and privilege. In many ways, the Business and Government Club feels a lot like a startup. Since it's revival over a year ago, the Club has taken off, offering vibrant speaker events and panel discussions and also playing an active role in connecting students who might be interested in a less traditional path with second year students and alumni in London. We have hosted treks to Houses of Parliament where students engaged in discussion with Lord Bates as well as co-hosted an event with Labour Leader Ed Milliband on LBS' campus. It is an exciting time for this growing club!

Lauren Cialone, American, MBA2015



Philanthropic

Volunteers Club: Alex Scott

Regional

Africa: Candice Elsmore

Asia: Akshat Kulkarni &
Jonathan Wong

Australia New Zealand:

David Lambert & Adam Hearne

Brazil: Thiago Ferrari & Jorge Stegmann

China: Jun Guo & Hantao Lu

Eastern Europe/CIS: Oleg Vitkovskyi

French: Louis Demerliac & Anne Dhulesia

Germany Switzerland & Austria: Christof Gerlach &
Marie Missalek

Hellenic: Myron Loulakis

India: Kartik Kamat

Israel: Roy Abramovitz

Italian: Marco Duso & Lucio Lo Tito

Japan: Tomoya Nagumo

Korea: Jang Young Kim & Sunny Park

LatAm: Bertha Zuniga Camino & Juan Martin Vignart

Middle East: Duaa Basheer & Roheet Shah

Nordic: Andr  Dyngeland & Fredrik Eriksson

North American: Raj Bhortake & Jason Maehara

Portugal: Joao Terra

Spanish: Antonio Palacio & Alberto Vidan Bermudez

My work with the Volunteers Club has been fulfilling and varied; we've helped young people shape their career ambitions in East London, donated Christmas presents to sick children and advised rural villages on business ideas in Ghana. We're very excited to welcome the incoming MBAs who want to make an impact on their local and international communities through volunteering.

Alex Scott, British/Canadian, MBA2015

The
Germany Switzerland and Austria
(GSA) Club is super excited to welcome the new students to campus. We have great events and treks planned such as the VC/Entrepreneurship Trek to Berlin for those that are keen to experience Berlin's buzzing Tech start up scene and 24 hour night-life. Oktoberfest and the Swiss HealthCare Trek are also firmly established, and many more exciting events are lined up. So become a member if you don't want to miss out!

Marie Missalek, German, MBA2015

Getting

involved in the Out in Business Club was definitely one the highlights of my year at LBS.

Not only did I have the chance to organise different events and network with outstanding people and companies, but now I am friends for life with my club peers, and what was best, I had the opportunity to work to make sure everybody on campus feels comfortable by being who they really are.

Vasco Bribiesca Pineda, Mexican/Brazilian, MIM2014

Social

Acting & Creative Communications: Aarti Iyer

Art Connection: Manan Bhasin

Expedition: Alex Gilbert

Film: Rachid El Ameri

Music: Rachel Reyes & Varun Varma

Out in Business: Thomas Artoos, Wen Lin & Ty Zamkow

Partners: TBD

Photography: Chirantan Patnaik & Rachel Reyes

Poker: Jun Guo

Salsa: Lance Duan

The Salsa Club is about discovery, trying different things, and challenging yourself to something new. It allows you to experiment with a very fun dance style and get you a bit closer to the Latin American culture. We hold salsa lessons once a week with a professional dancer, who teaches everything from the very basic, to complex and beautiful steps. The highlight of the club is the Salsa Competition at MBAT, where a team of eight of our dancers goes on stage to compete against other business schools. This year we got third place and we want to go for first next year!

Felipe Doña, MBA2015

As an incoming Sloan I joined WTRC in Jan, so much later than most of the girls. That didn't seem to matter though! I was given a warm welcome (and a sassy nickname) and made to feel at home right away. I can't wait to play in the fall and hope to give the same welcome to our new recruits!

Heather Macdonald, Canadian, Sloan 2014

Sporting

Cycling: Tristan Kaye

Cricket: Muthu Murugappan & Rohan Verma

Football: TBD

Running: Shona Wills & Michael Smales

Sailing: Alexander Lyakhotskiy & Yigit Saf

Snow: Cameron Beckham & Nick Binnington

Squash: Henry Rowland & Phoebe Anderson

Swimming: Gianluca Guicciardi

Women's Touch Rugby (WTRC): Christina Brigati & Caitlin McCabe

INTERESTED IN STARTING YOUR OWN CLUB?

CHECK OUT THE CLUB RATIONALISATION DOCUMENT:

[HTTP://CLUBS.LONDON.EDU/UPLOAD/CLUBS/2013/DOC_108823-CLUB_RATIONALISATION_11262013-1127132731.PDF](http://clubs.london.edu/upload/CLUBS/2013/DOC_108823-CLUB_RATIONALISATION_11262013-1127132731.PDF) RUN

BY THE SA SPORTS & CLUBS TEAM, PETER MARCHANT AND MATT LEE, FOR DETAILS ON THE PROCESS. THOUGH WE LOVE NEW IDEAS AND STUDENT INITIATIVES, THE SA DOESN'T TAKE CLUB STATUS LIGHTLY, AND MUST MAKE SURE THAT HIGH, SUSTAINABLE STANDARDS ARE MET BEFORE STUDENT GROUPS ARE ELIGIBLE FOR FUNDING.



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#WordsOfWisdom

In addition to the amazing range of treks, clubs and events that take place during the year, there are a large number of student led conferences, talks and speaker series. Many are organized through clubs, such as the Tech Media Summit, and the Corporate Sustainability, Entrepreneurship and Women in Business Conferences.

"The Tech Media Summit is a fantastic event. Participating in the event allowed me the opportunity to meet some of the most interesting leaders of one of the most vibrant and growing industries in London. The Summit is not only a great industry event, but also an insight as to what we can expect in the future and what it will mean to us both personally and professionally."

David Polonsky, American, EMBA2015

'Co-chairing the Corporate Sustainability Conference was definitely a highlight in my academic year. It enabled me to further explore a topic I'm passionate about, get exposure to thought leaders in the field and also offer a meaningful learning experience to the student community. Being a club leader is a great way of exercising your interpersonal skills, getting to work with classmates who share your passions, developing your personal network and having loads of fun in the process. Highly recommended!'

Daniela Queija, Brazilian/Spanish, MBA2015

LBS TEDx, TELL series, and LBS Shares have made tremendous contributions to the LBS student experience. This year's TEDx event had the theme of 'Magic', and featured speakers from our very own MBA2015 class: Rami Banna and Manan Bhasin.

The TELL series also had an exciting lineup of speakers this year, including Adam Barone, co-founder & CEO of Movember, Vernon Hill, founder and chairman of Metro Bank, and Lara Morgan, founder of Pacific Direct.



...the school provides so many avenues to explore and push your interests. The opportunity to present an idea I am extremely passionate about to 500+ people at a TEDx event has been a personal highlight. It not only provided me an incredibly credible platform to champion my cause globally but also really brought to life the very collaborative nature of the LBS community — fellow speakers, the TEDx team, and the entire student body could not have been more invested in my success.

Manan Bhasin, Indian, MBA 2015

These talks and conferences are a great opportunity to hear from global leaders and entrepreneurs, and to learn about new ways of doing business in a rapidly changing world. These activities are very affordable if not free, so there is no excuse not to attend!

#InItToWinIt

As business school students, we all enjoy a bit of healthy competition, and business competitions are one way you can put the skills you learn to the test (with the added bonus to potentially win award money and trips abroad!). It's also a chance to team with students who you haven't had the opportunity to work with before, whether from outside your stream or other programs. Below is a list of just some of the business competitions on offer.

ABINBEV Competition

AT Kearney Global Case Competition

Chicago Booth IPO Challenge

Global Social Venture Competition

Haas Berkeley Education Leadership Case Competition

LBS Clean Tech Challenge

London Entrepreneurs' Challenge

MIT International Sales Competition

Roland Berger / IESE International Case Competition

RSM Private Equity Competition

UNC Venture Capital Investment Competition

University of Michigan Renewable Energy Case Competition

VirBELA Business Simulation Competition

Wake Forest Marketing Summit

Wharton Private Equity Competition

You will have plenty of opportunities to choose activities you want to compete in. Due to time constraints you will be able to do only few. VirBELA, the first competition of its kind, allowed me to challenge myself in managerial and leadership skills as well as gain some friends. More than winning the competition, I enjoyed steep learning curve and personalised feedback from executive coaches, which incorporated full personality test and observation from my one-month performance throughout the competition. It has certainly benefited me in my career progression.

Laimonas Staskus, Lithuanian, MIF2014

Being involved in case competitions is an excellent way to take what you learn in class and apply it to a real business situation. It's also an incredible way to network; even if you don't want a job in that specific field, you never know who you might meet and what door it might open. The AB InBev competition was great because it was both business-focused and creative. It really challenged us to find solutions fit for our peer group and for the LBS brand. Plus, beer!

Lauren Maynard, American, MBA2015





MBAT was an incredible experience. Highlights for me included hosting a massive sundowners out of a london double decker bus, cheering the success of my LBS classmates, and overcoming a vicious pack of Nintendo characters to win the dodgeball championship. I also met some great people from other schools and really came to appreciate the international MBA community.

Matt Stevens, Canadian, MBA2015

#TeamSpirit

It's important to have a work/life balance (while you can!), and sporting competitions and tournaments play a big role in the school year. As can be expected, LBS always takes home the winning prize, but equally as importantly, year on year we are recognised for our 'Team Spirit'. LBS students pride themselves on their ability to play competitively but honorably, showing other teams what true sportsman/womanship means!

MBAT:

The annual MBA Tournament (MBAT) is difficult to sum up in words, but we will try our best. It is Europe's largest annual gathering of MBA students. The three days of sports competition and festivities unite over 2,000 participants, representing more than 70 nationalities from Europe's premier business schools. During the day people play a variety of sports, from badminton, dodgeball and chess, to swimming, basketball and baby foot. Whether at a poker table, in a volleyball sand pit or on a squash court, it is your chance to shine in the sporting arena. In the evenings there are themed parties, the battle of the bands and the salsa dancing competition. In other words, it is #epic. Put this in your diaries now!

Cranfield Sports Tournament:

Every year in January, our students descend upon Cranfield School of Management for the annual sports tournament. After the obviously strong sporting performance during the day we let our hair down at the much anticipated Burn's Night, where you eat a lot of Haggis, sample whisky, and attempt to dance in true Scottish style.

Duke Rugby Tour, USA:

Our Women's Touch Rugby team travels to the US in April of each year to play in the international business school rugby tournament. This year it took place in Danville, Virginia, and LBS played against Wharton and Colombia teams. We won the title of World Champion 2014, following on from our 2013 win. The trip involved 2 days of fitness training followed by 2 days of competition, along with special Southern cooked dinners, parties and Walmart shopping expeditions!

#SOCIALBUTTERFLY

#HotEvents

This is just a small selection of the incredible events that take place at London Business School during the year.

Diwali Party

A truly spectacular autumn event that brings out the rich cultural diversity of the LBS student body, Diwali Party is not to be missed. Open to all students, participants form teams and show off their versions of a Diwali dance. Start looking for your sari and practicing those moves now.

Latin American Party

This fun party is an annual event that typically celebrates the end of a term, coupled with great crowd, sizzling Latino music, and of course, regional food and drink. Sometimes it takes place on a boat...

SA Speaker Series

This year, the Student Association hosted Mr. Ken Chenault for an interview in front of a live audience. The American Express CEO spoke about leadership in the corporate world and shared tips for success and other valuable insights with the LBS student community.

Santa Pub Crawl

One of the great London Business School traditions that shows why we are the most 'happening' bunch of business school students. On a cold winter night, 400 LBS Santas spread merriment, bewilderment and awe around the streets of London.

Summer Ball

Did you miss your high school prom? Or maybe you just want a chance to dress to the nines? Don't miss the Summer Ball! Held every July, it allows all LBS students to come together and celebrate the culmination of a year, and for some, the completion of their programmes. Look out for Summer Ball planning opportunities around May and ticket purchases around June.



Sundowners

To wrap up a hard working week, Sundowners takes place on Thursdays throughout the term from 6-8:30pm in Nash lounge. Run by a group of dedicated LBS students, it is a chance for students and faculty across all programmes to connect and network over music and sponsored beer, wine, champagne and soft drinks. When it is warm outside (i.e in the UK > 15°C) Sundowners extends into the beautiful back courtyard of LBS, allowing conversations and bonding to take place al fresco.

Tattoo

Tattoo celebrates the internationalism and cultural diversity of the School and provides a great opportunity for the London Business School community to mingle, show off their talents, and revel in what makes us special. With over 1,200 participants from approximately 100 different nations, Tattoo is set to maintain a tradition of epic festivity. Tattoo is one of the most awaited and memorable experiences on the School's calendar. Not to be missed!

Treasure Hunt

The annual scavenger hunt is a great way to get to know London. The mega-race will take you all over this great city, where you and your team will have to solve clues for points. Many teams even go as far as coordinating outfits and coming up with team themes, so have as much fun with this as you want!



The
best thing about the Treasure Hunt?

Probably learning that you are never too old to make a fool of yourself in public. I bonded with my team (all suitably dressed as pirates) by doing cheerleader pyramids on Carnaby Street, getting lost in the maze of streets in Soho, bribing bus drivers to pose for pictures and stopping for a sneaky pint in a centuries old pub. Despite having lived in London for 6 years I discovered new parts of the city, and fell in love with it all over again.

Gemma Beattie, South African, MBA2015

#OutsideTheBubble

Although most commonly referred to as treks, London Business School professional and social trips very rarely involve mountain climbing! Organised by students for students, these student treks provide an opportunity to go to new places, meet with business leaders or just take a holiday, all with a local to show you the best places to go and sites to see. Some of our most memorable moments and best friends have come from going on a trek, and we have highlighted a few of the many on offer. After all of your hard work, you deserve a break!

Here's just a sampling of some the treks you can go on.

Social:



Africa Trek

This year, 25 students explored the wonders of East Africa. Trek participants spent 12 days visiting start-up companies in bustling Nairobi, went to a magical safari in Masai Mara, and relaxed for four days on the blissful beaches of Zanzibar. With many students visiting Africa for the very first time and seeing lions and families of elephants up close and personal, this was truly an unforgettable experience.

Greek Sailing Trek



Sailing around the Greek Islands is one of the most breathtaking experiences. Starting with a visit to mythical Athens, around 35 students and partners journeyed to Paros, Naxos and Mykonos in catamarans and single hull boats. The 6 day trip involved spending days on pristine white beaches with turquoise waters, eating incredible fresh seafood, and dancing the night away Greek style!

It was wonderful to be in the gorgeous Greek Isles, and even better to be there with such close friends. Walking through the Acropolis, jumping off a boat in the middle of the Aegean and dancing to all hours of the night in Mykonos is something I will never forget.

Jen Mendenhall-Waldorf, American, Partner 2015



Japan Trek

There are many words associated with Japanese: Karaoke, Sushi, Karate, Sumo, Toyota, Sony, Nintendo, PlayStation, Manga, etc. This year, over 100 students travelled to Japan to experience all that Japan had to offer. Highlights of the tour included dressing in Kimonos for a tour of Kyoto, banquet style dinners, costume karaoke and meeting the Governor of the Bank of Japan. Students had a wide variety of optional activities to choose from which included everything from making traditional Japanese sweets & sake tasting, to ninja & wagyu beef dinners.

Professional:

Milan Luxury Goods Trek: This trek is just one example of a great array of professional treks available to our students. This year, participants had an opportunity to visit Luxottica and Campari offices in Milan, Moncler showroom in Milan, Gucci and Fendi production sites in Florence, and even Casa Zegna and Zegna production site in beautiful Trivero, Italy. Participants had the honour of meeting Bob Kunze-Concewitz, the CEO of Campari, the Alberto Valente, the CFO of Gucci, as well as the Zegna family. Look out for professional trek applications about two months before the treks takes place & don't forget to join the clubs of interest first, so you can get all of their communications.

Social and volunteer treks include:

Africa	Ibiza	Jordan	South Africa
Brazil	India	Morocco	Southeast Asia
Ghana	Ireland	Portugal	Spain
Greek Sailing	Israel	Russia	
Hungary	Japan	Snow	

Professional treks include:

Berlin Startup Trek	London Luxury Goods Trek
China Private Equity/Venture Capital	Milan Luxury Goods Trek
Career Trek	New York Finance Trek
Dubai Energy Trek	Paris Luxury Goods Trek
Dublin Technology Trek	Silicon Valley Technology Trek
Hong Kong Finance Trek	Singapore Trek
Israel Technology Trek	Swiss Healthcare Trek

#HEARTLBS

London Business School is a truly diverse place with over 2,000 students from around 130 countries. You may already be challenged with learning the names of all the people in your class, but it's definitely worth spending time getting to know students from other programmes!

MBA

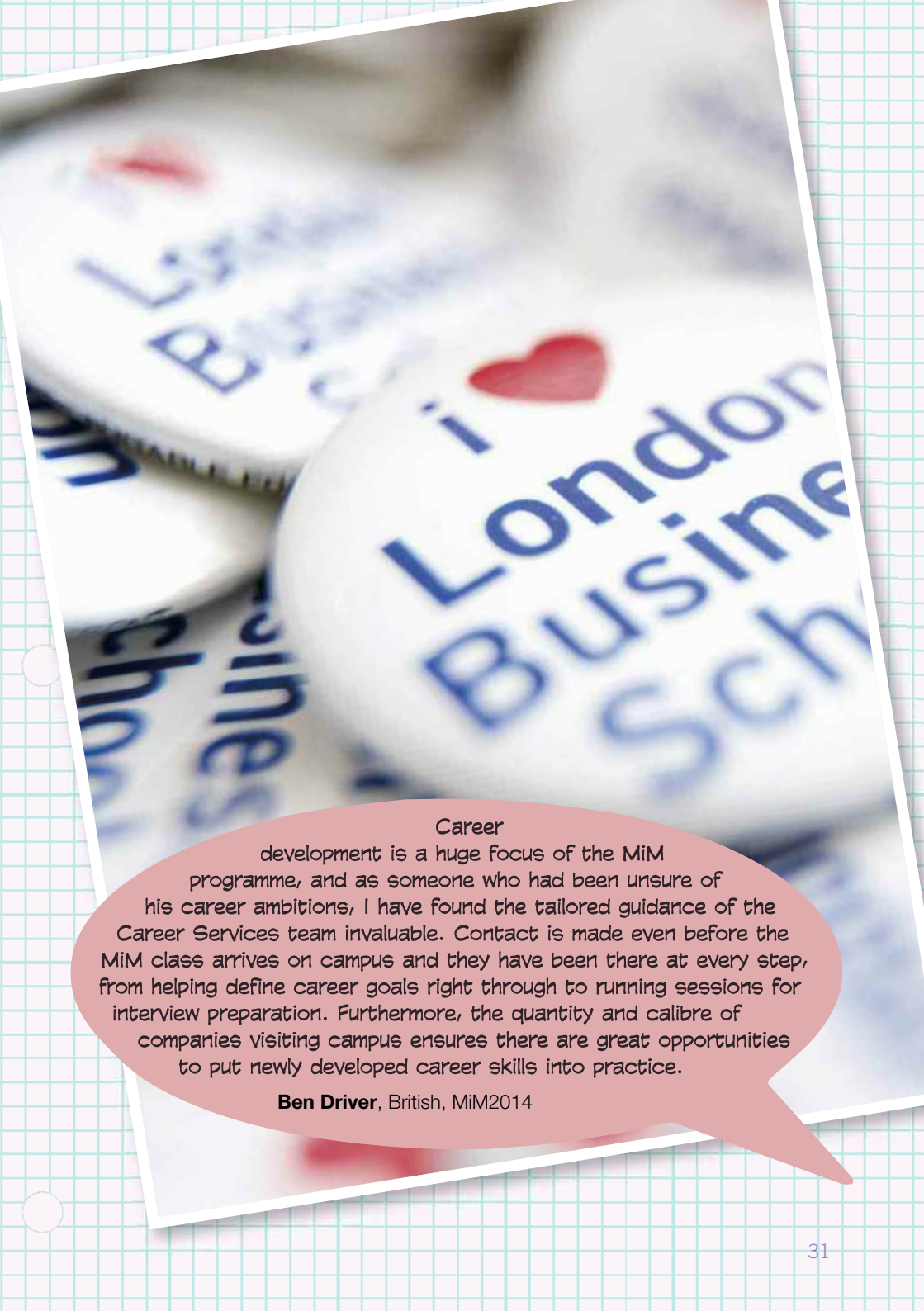
With 800+ students over two years, the Masters of Business Administration programme represents the largest group on campus. First-year students spend most of their time on campus. Many second year students are off on exchange, completing internships, working on projects, and interviewing for post-MBA jobs, alongside their academic and school leadership commitments. They have been here a year and know the ins and outs of the city, and how LBS works, so get to know them while they are here and ask them questions about anything from electives to club activities, and general school life!

MiF

There are around 260 students in the Masters in Finance programme studying either full- or part-time. Full-time students complete their course in ten or sixteen months; the part-time students are here for two years, with classes taking place Friday evenings and Saturdays during their first year. Many MiF part-timers are true Londoners with full-time jobs, so they have the insider knowledge on London life and the finance sector.

MiM

With roughly 160 students, the Masters in Management programme is the fastest growing programme on campus. They arrive in the autumn term and graduate within one year to begin their professional careers around the world. Many are new to London and bring with them energy and enthusiasm to contribute to the community, be it as part of a club executive committee or organising a conference.



Career

development is a huge focus of the MiM programme, and as someone who had been unsure of his career ambitions, I have found the tailored guidance of the Career Services team invaluable. Contact is made even before the MiM class arrives on campus and they have been there at every step, from helping define career goals right through to running sessions for interview preparation. Furthermore, the quantity and calibre of companies visiting campus ensures there are great opportunities to put newly developed career skills into practice.

Ben Driver, British, MiM2014

SLOAN MSc in Leadership and Strategy

A one-year programme for senior executives with an average of 17 years' experience. Starting each January, each class of 60+ brings a wealth of knowledge and networks to LBS.

EMBA – London and Dubai

The Executive MBA programme is held in London and in Dubai and has two intakes per year, in September and January. Comprising of first year and second year students, the programme takes 20 months to complete. Students tend to be on campus Friday and Saturday every other week – but also join the elective courses offered to MBAs, MiFs and Sloans.

EMBA – Global

The EMBA-Global Americas and Europe programme is a dual degree programme between London and Columbia Business Schools. The programme has one intake in May and lasts for 20 months. Students study for four days once a month and alternate between London and Columbia. The new EMBA-Global Asia programme is a joint programme between London, Columbia and HKU Business Schools, and runs along the same format as the other EMBA Global programme with studying split equally between all three schools.

PhD

There are a number of PhD students on campus and they assist our faculty in a number of courses. Arguably the most knowledgeable group of students, they are the ones carrying out research on today's most pressing business issues.

IEP

With one of the world's largest International Exchange Programmes (IEP), we welcome around 190 MBA and MiF students from over 30 partner schools during the autumn and spring terms. These students join us from places like China, India, U.S.A., South Africa, Australia and Argentina to build new business networks and experience London life.

ALUMNI NETWORK

As a member of the LBS community, you will not only have your fellow students to help you through the year, but the LBS alumni of over 36,000! With alumni in over 130 countries, our global network offers a wealth of knowledge, resources and networking opportunities. Once you leave LBS (although you never truly do!), alumni are able to stay engaged with the school community. Alumni status offers you access to a world of contacts through more than 80 alumni clubs, events including the Global Leadership Summit, reunions, and the Worldwide Alumni Celebration, in addition to the alumni discussion group and informal social gatherings. The alumni actively partake in the LBS mentoring programme, which helps to pair students interested in a particular industry with an alumni who is working in that industry.



#Back2School

A brief glimpse into life at London Business School!

The School holds various events for Admits on campus and around the world prior to the start of programmes:

Flat Hunters Pub Crawl

Organised by students, this event stretches over a two-week period just before orientation. Each evening, a new pub venue will be visited to help you get to know different areas around the School, as well as to find flatmates and possibly a flat in London. Generally speaking, this is helpful when you are new to London and is another great way to get to know your future classmates before the 'official' start of the programme. The pub crawl is organised by volunteers from your year, so do help out to make it a great start to your School year!

Orientation

Your first formal London Business School experience will be Orientation. You'll hear about the 'official' bits & pieces we haven't written in this guide, and get a chance to meet the people you will be studying with during your time here. Your SA, student ambassadors and fellow students are always available to answer questions in person, over the phone, via Facebook or e-mail. There are also many LBS student bloggers that are a fantastic source for the inside scoop on what's going on at school.

Peer Leadership Programme

The PLP is a fantastic programme where selected senior students are trained by Career Services to assist incoming students with CVs, interview practice and cover letters. This encourages rapport and collaboration across the different classes from the beginning.

Study groups

Study groups are such an important part of your LBS experience and it is important that you work on getting to know your group but also pulling your weight. Groups are put together by the program office with the goal of having as much diversity as possible within a group. You will find yourself in a group of 5-7 strangers, with a variety of professional and personal backgrounds, study habits, and interests. This will be a group you will work with a lot during the programme! It takes time to know how each person works, so remember in true British style, to Keep Calm and Carry On!

Stream reps

You will shortly be electing representatives for academic, social, and career services for your stream or program. Academic reps are the link between the class and the faculty. They collect and deliver course evaluations, provide feedback to the faculty and the programme office, and are generally useful for anything school related. Elect someone who you feel will represent the stream well, and will be diplomatic with the lecturers. Social reps help organise parties, stream outings and other fun activities. Be sure to elect someone who will provide you with a variety of ways to let off steam! Career Services reps are the liaison between your stream and everything job-related. The world of work is much bigger than consulting, banking or corporate, so find someone who recognises this fact and can help you pursue your career interests.



#On Campus

With one of the most coveted addresses in the city, London Business School is very centrally located. The facilities are first class and are continuously being improved in response to student demand.

London Business School offers an amazing campus located right in the centre of one of the greatest cities on earth. The facilities are all located next to each other making it super easy to have a class, go for 1 hour to the gym and then back to a seminar room for a group meeting. I am truly amazed by how well-organised the campus is, not to mention how beautiful it is to be in a Royal Park.

Fredrik Eriksson, Swedish, MBA2015

Here is a rundown of the School's main buildings:

Laing House

Next to RCOG, there is a beautiful building called Laing House. You can access it through a 'secret' door at the end of the A-wing ground floor. Laing House is home to the MiM programme, with study rooms, meeting rooms and a comfortable lounge.

Plowden

The Park Road building has student lockers and the security office. The E and D Wings of Plowden contain LT7 and LT8 and also offer additional study rooms. There you will find Wolfson Lecture Theatre, the Plowden lounge, and many MiFs working late into the night.

RCOG

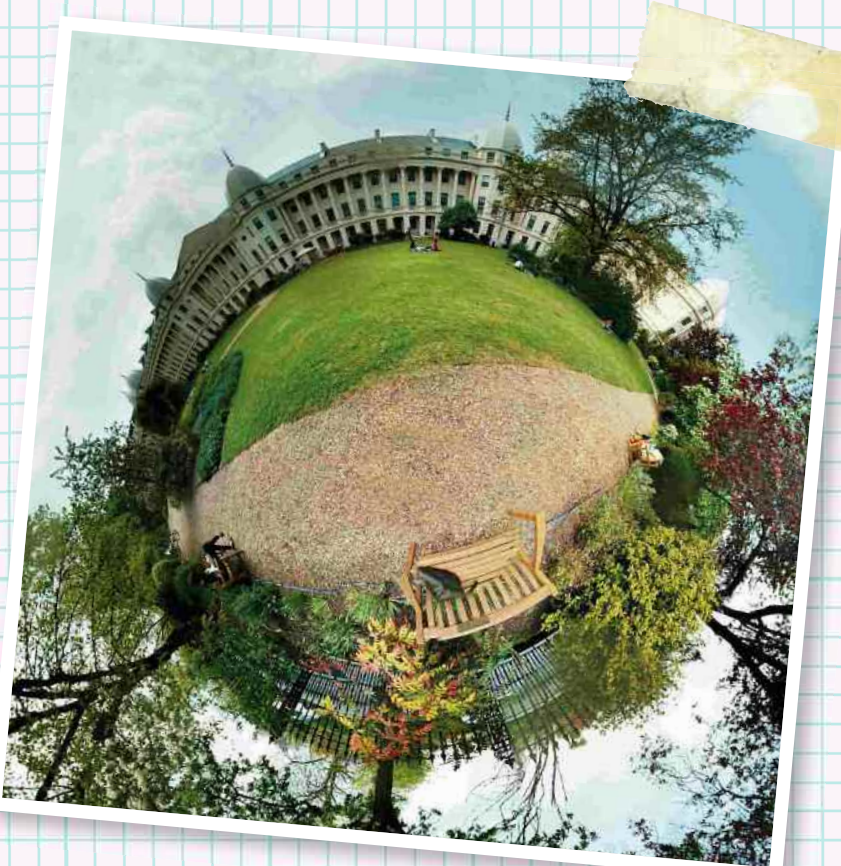
Although not part of the official LBS campus, this building is used by the MiM programme as well as for a number of large student events, conferences, and even your end-of-term exams.

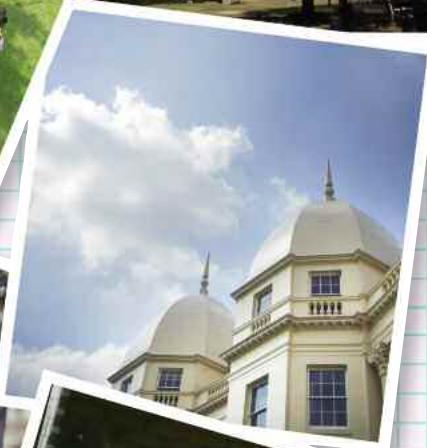
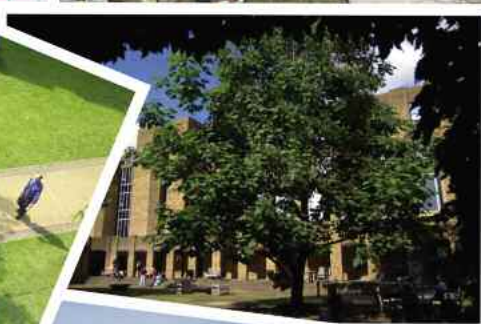
Sainsbury

Not to be confused with the supermarket, Sainsbury building houses most of the main lecture theatres. It is adjacent to Regent's Park and contains the main Reception desk and a number of study rooms that are open 24 hours a day.

Taunton Place

In addition to housing the library and the gym, Taunton has several computer labs, study rooms and a student lounge with a catering point. The library is extensive and offers a range of academic and business books. Required readings for classes as well as terminals for Bloomberg, Lexis-Nexis, etc. are also available in the library. The staff including a virtual assistant, are very knowledgeable and friendly if you need assistance finding anything from one of the comprehensive databases. Although the fitness centre is compact, it is free, very convenient (although you will find excuses for not going), and offers a good work out. The gym offers classes for approximately £2-£4 and users can also hire a trainer. Alumni, students, partners, staff and essentially anyone else with a London Business School ID card can use the facilities, which include a two lane lap pool, a Jacuzzi, a sauna, free weights, weight machines and exercise machines.





Other useful information:

Food and coffee: The most popular food outlet on campus is the Nash lounge in Sainsbury. On the ground floor you will find custom-made sandwiches, cakes, coffee, and snacks whereas downstairs you will find hot food for £4-5 around lunch time. Another popular place to grab something to eat or drink is the "Bite" in Plowden: this is open until 8.30pm on weekdays and on Saturday (depending on the season) and serves sandwiches, snacks, coffee and other beverages. In addition, on campus there are two small coffee/ tea stands conveniently located near the lecture rooms; one on the lower ground and one on the first floor of Sainsbury. Finally, the library has its own cafeteria on the ground floor, Café T. If you are looking for more variety, or a change of scenery, you can venture 2 minutes down the road towards Baker Street where you will find a number of food outlets.

Lockers: These will save you a lot of time and prevent back pain caused by heavy backpacks (especially if you live far from campus). Lockers are great for storing the numerous binders and books that you will need for your classes. When you arrive at School, ask your programme office where they are located (dingy basement, in the new student centre, or along a corridor somewhere). The key or combination lock must be collected from your programme office and your assigned locker is yours for the full length of your programme.

Parking: As is common in large cosmopolitan areas, there is no parking except for bicycles. Bike racks are available next to the Sainsbury building and please remember to secure these with a decent lock to prevent theft.

Pigeonholes: This is your mail slot suitable for mail and very small packages only. When you arrive at School, ask your programme office where they are located. Yours is the one BELOW your name (this may require practice...). You will receive all kinds of information here, so don't forget to check it on a regular basis.

Printing: Printers connected to the LBS network are located all around the LBS campus, and you are never far from a printer you can use to print urgent material. Make sure that you install your printer properly. Need help? Ask the IT support desk located on the ground level of Taunton.

Study group rooms: It can at times be difficult to find an open study room if you don't plan ahead, so the School has put some rules into place. Very conveniently, rooms can be booked online via the Portal. This allows you to find any available rooms at your desired time anywhere in the School. If you book a room and decide not to use it, be sure to cancel your reservation so it becomes available to other students. This is especially important in the lead up to exams

#LeanOnMe

One of the reasons why London Business School is such a great place is because everyone is part of the community. Don't make the mistake of overlooking anyone here, especially the staff, because without their dedication and know-how, this place wouldn't function. The staff are a great resource as well, so make sure you ask questions and advice from those in the know!

Advancement Office

The advancement team is the link with the external world of funding and corporate sponsorships that support London Business School events and activities. They are also the link between you and alumni.

Audio/Visual Office

If you're not blessed with an A/V whiz in your class then these are the ones to call when the DVDs, TV reception, projectors or monitors aren't working.

Career Services

The Career Services team works in partnership with you to think through and plan your career development. They may work differently across the range of programmes on offer at LBS, however you will all be offered a mix of career related workshops, coaching and advice to equip you with skills that will serve you throughout your career. The team also work closely with hundreds of recruiters to create employment opportunities for students and alumni, and provide access to recruitment and networking events throughout the year.

Their offering includes 1-1 career coaching sessions, group workshops and networking sessions. Topics covered include CVs and cover letters, general career coaching and sector-specific mock interviews. They also provide specialised guidance on the skills and experience needed to work in a particular industry sector. Like everything else, start the job hunt early. It's never too soon to meet with Career Services staff to discuss career plans and define your next steps. Take the career workshops and mock interviews seriously and above all, keep your wits about you and steel yourself for some dings before getting that elusive offer. Remember though that London Business School has an excellent reputation among recruiters, and that the vast majority of students secure great jobs. More information about how Career Services will work with your programme is available on the Admits pages of Portal.

Having the opportunity to meet both senior executives and the recruitment team from so many world class companies is invaluable. Having a diverse range of companies come to campus really helped as I was trying to find and choose the perfect career for myself.

Farrah Hamid, British-Pakistani, MBA2014

Cleaning

The team that makes sure we get to work in a spotlessly clean and welcoming environment every day.

Dean's Office

Coordinates all of the Sir Andrew Likierman's activities and maintains relationships with high-profile board members and previous Deans.

LBS

as an educational institution is unparalleled in educating entrepreneurs in the fundamentals of finance, economics, strategy and operations. All are essential skills in assisting future start-ups to build their companies in today's highly competitive business landscape. As an angel investor myself, the fundamentals I acquired will assist me in identifying, organising and scaling high-growth opportunities.

Matt Cherian, American, EMBA2014

Estates

The team that makes sure our buildings, lecture theatres, study rooms and public spaces are accessible, in order and well-lit.

Faculty

LBS has proudly attracted people of the highest calibre to deliver both core and elective course content to you. Faculty come to LBS from all over the world and many are renowned experts in their subjects. Faculty members have enabled LBS to create innovative programmes for its world-class students. In a typical year, LBS faculty publishes over 150 papers in academic journals, including Harvard Business Review and many other respected publications.

Information System Division (ISD)

The ISD Customer Services team is the first point of contact for all IT support requests. They can be contacted by email or via the online self-help tool 'My HelpDesk'.

Marketing & Communications Office

Responsible for most official London Business School publications and brand image building. They are happy to advise on how to produce printed materials for all club events and conferences.

Porters/Mailroom

Accepts all overnight mail and holds it for your signed acceptance. They are also the team that manages getting your mail into your pigeonholes.

Programme Office

Each programme at London Business School is managed by a team responsible for almost everything related to academics and class recruitment. You will be assigned a manager at orientation who will be your first point of contact for questions or issues related to your programme. They are, arguably, the staff members who work the hardest to ensure your academic success at London Business School, so get to know them and be very nice to them.

Reception

The receptionists handle a range of tasks including welcoming guests to the school, settling in guests into the on-campus hotel, giving directions for getting around campus, and providing first aid-kits, picnic blankets and games to use in Regent's Park on a sunny London day (yes, such days do exist!).

Security

The masters and mistresses of all keys at London Business School. They also house the Lost & Found items for 90 days, at which points, these are donated to charity.

#ThingsIWishIKnew

Well, the title really says it all, but we wanted to help you learn from our experiences, and hopefully give you advice that will make your time at LBS that little bit smoother! ☺

- ★ 'When job hunting you will only ever meet 2 types of recruiters: former bankers or former consultants. If you want to improve your chances you'd better attend the finance and consulting workshops, even if you want nothing to do with finance or consulting.'
- ★ 'Not all Fridays are free in 1st term. Don't book flights. Your study group is your life: spend time right from the start to become best friends with every single one of the members!'
- ★ 'Sometimes it's nice to take classes outside of your usual interests to meet people that you usually don't have classes with.'
- ★ 'Don't worry about anything other than having the time of your life. In the grand scheme of things, that extra 300 for a weekend trip with 30 of your classmates is not going to make a difference to your livelihood. That extra 30 hours of studying to get an A instead of a B can be used on going out to 15 dinners with awesome people. Take advantage!'
- ★ 'Be comfortable living with a small fridge, a washer only, and hang-drying your clothes — that is the norm in London!'
- ★ 'Grades don't matter' (but obviously passing does!)
- ★ 'Prioritise — don't be afraid to say no'
- ★ 'Don't take language classes in Term 1 (if they are on Wednesday evenings) if you are recruiting for banking — you will miss nearly all recruiting events and be put at a huge disadvantage compared to your peers. Be warned!'
- ★ 'Learn to sleep less...'



**KEEP
CALM
AND
CARRY
ON
STUDYING**



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