## The Investment Game

### Can you beat the market?





www.nnip.nl

# Are you better then the rest?



Building and maintaining an investment portfolio is specialized skill and a big challenge for private as well as professional investors. This is especially true now, when markets are more volatile than ever and the flow of financial and economic information is faster, more extensive and more complex than ever. What information is relevant? How do you use it when making your decisions? These questions are key when you play the NN IP Investment Game.

The NN IP Investment Game simulates reality. It requires you to react to a constant stream of economic developments and information with maximum alertness and agility. In doing so, you gain experience in building a balanced portfolio and keeping it up-to-date.

The goal of the investment game is to outperform the market using analysis, interpretation and reaction. In short, it's interesting, educational and challenging!

### Markets are moving

### What is the NN IP Investment Game about? Interactive

Step into the shoes of a portfolio manager and manage a portfolio under the pressures of too much information and too little time

#### Educational

Test your wits as you explain your investment decisions to the quiz master. Can you resist the temptation of a gamble or will you fall into a trap? Is there consensus in your team or a difference of opinion?





# The most realistic experience

#### What is in it for you?

#### Educational

- The NN IP Investment game is a dynamic tool that you can use to share best practices and to educate your clients and staff on investment related-issues.
- The game is an interactive workshop that contains the essence of asset management, portfolio management, macroeconomics, asset allocation, stock-picking, etc.
- Sales and product presentations tend to be too technical, too long and sometimes just boring. This workshop lets you update your audience without wasting their time and energy.

#### **Relationship Management**

- The game is a great way to entertain and educate your clients, prospects and staff.
- Content and knowledge are key.
- It lets us show our capabilities without product / sales push.

#### Competition

Beat the market and each other! After each round the results are immediately visible. Who will be crowned best investor?

#### Fun

 Great prizes are available for the winning team. There's also a consolation prize for the last-place team and a surprise for the smartest investor. Nobody leaves empty-handed. Everybody either wins or learns ... or both!





**Investment Game** 

# Are you up for the challenge?

For more information on our investment game, please contact us **\$** or visit **\$** www.nnip.com.

