



Friday, April 12th



Sussex Place, Nuffield Hall

Manuel Pulgar Vidal

Global leader of Climate & Energy at  
WWF and interim chair of the IUCN  
Climate Crisis Commission

Consuelo Saavedra

Senior Correspondent, TV and  
Radio Host en Radio Duna,  
Chile, LBS EMBA 2022

# Latin America Business Forum 2024

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GROUP



# AGENDA

April 12th

Latin America  
Business Forum  
2024



12:00

Opening Remarks

12:15

**Panel 1 - Catalysts of Change: Powering Digital Transformation in LatAm**

13:15

*Lunch\**

13:45

**Keynote - Score Big: Leadership Lessons from the World of Sports**

14:30

*Coffee Break\**

14:45

**Panel 2 - Unlocking the potential: Investment Opportunities in LatAm Markets**

15:45

*Coffee Break\**

16:00

**Panel 3 - Navigating LatAm's Economic Landscape**

16:45

Closing remarks

17:00

**Networking Event\***

18:00

End

*\*Food and drinks included in your ticket*

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Latin America  
Club  
A London Business School  
Student Club



Brazil Club  
A London Business School  
Student Club





## Panel 1

Catalysts of Change: Powering Digital Transformation in LatAm

Panelist



Raimundo Morales

CEO of 

Panelist



Carolina Wosiack

Chief of Strategy and  
Transformation Officer LatAm  
at **KraftHeinz**

Moderator



Farhan Lalji

Teaching Fellow at  
London Business School

## Keynote

Score Big: Leadership Lessons from the World of Sports



Harold Mayne-Nicholls

Executive Director of  
Pan American Games 



## Panel 2

Unlocking the potential: Investment Opportunities in LatAm Markets

Panelist



Panelist



Panelist



Panelist



Moderator



Fernando L. Peixoto  
*Managing Director at*  
**accenture**

Paulo Mattosinho Neto  
*Managing Director &  
Partner at* **BCG**

Gustavo Plenge  
*Director at* LAZARD

Luiz Fernando  
*Chief Economist of* **PATRIA**  
INVESTIMENTOS

Gabriel Da Nóbrega  
*MBA 2024 at London  
Business School*

## Panel 3

Navigating LatAm's Economic Landscape

Panelist



Panelist



Moderator



Juan Andrés Fontaine  
*Former Chilean Minister for  
the Economy, Development  
and Reconstruction*

Alonso Segura  
*Former Peruvian  
Minister of Economy and  
Finance*

Consuelo Saavedra  
*Journalist at  
Radio Duna, Chile.  
MPA Harvard. MBA LBS*