

Tradition in Transition

9th-10th March, 2026
London

Monday 9th March Opening Night

Sussex Building,
Dining Hall,
London Business School

19:00 - 21:00 Networking Drinks and Canapés

Tuesday 10th March Conference Day

North Building,
London Business School

09:00 - 09:30	Registration and Breakfast		
09:30 - 09:40	Opening Remarks		
09:40 - 10:10	Keynote Fireside Chat	Sebastian Picardo, CEO, Monica Vinader	TRANSFORMING BUSINESS ACROSS BORDERS
10:15 - 10:55	Panel	Pip Durell, Founder & CEO, WNU Esin Akan, Founder & CEO, Esin Akan	THE BEHAVIOURAL SHIFT: What It Means for Founder Led Companies
11:00 - 11:15	Coffee Break		
11:15 - 11:45	Presentation	Jonathan Siboni, Founder & CEO, Luxurynsight	THE POWER OF INSIGHTS IN LUXURY
11:50 - 12:10	Fireside Chat	Natasha Piedrahita, Business Development Manager, Cookson Adventures	INSIDE ULTRALUXURY TRAVEL
12:15 - 12:45	Fireside Chat	Francisco Milan, Senior Director of Apparel & Acc, ON Moderator: Simona Botti, Marketing Professor at LBS	A CAREER IN FASHION: Product & Strategy
12:45 - 13:30	Lunch		
13:40 - 14:10	Panel	Vanita Parti, Founder & CEO, Blink Brow Bar Diana Stenbolt, Founder & CEO, Skindays	THE NEW BEAUTY PLAYBOOK: Winning in a Saturated Market
14:15 - 14:40	Fireside Chat	Nick Diamond, Head of Consumer Goods Strategy EMEA, Accenture	CAREERS IN RETAIL : Developing Skills For A Dynamic Environment
14:45 - 15:25	Panel	Montse Suárez, Founder & Managing Partner, IRIS Ventures Lestat McCree, Founder & CEO, Healf	LONGEVITY AND WELLNESS: The Future of How We Live, Age and Thrive
15:30 - 15:40	Coffee Break		
15:40 - 16:20	Panel	Martin Lausegger, Investor, Sundridge Partners Matthew Chapman, Corporate Strategy Director, Diageo	BUILT TO LAST: Reinventing Heritage Consumer Brands for a New Era
16:20 - 17:15	Keynote Speaker	Al Cook, CEO, De Beers Group	A DIAMOND IS FOREVER: The Making of a Cultural Icon
17:15 - 17:25	Closing Remarks		

