MONDAY | 9 NOV

PRODUCT 101   SPEAKER

	PRODUCT 101	SPEAKER
11:00-11:30	KEYNOTE: WHAT IS PRODUCT & WHAT IS PM?	MAT FENBY-TAYLOR [CLEARSCORE]
11:40-12:45	PANEL: JOURNEY IN PRODUCT: THE EVOLVING ROLE OF A PM AT DIFFERENT LEVELS OF EXPERIENCE	LORENZO ESPINOSA [CHATTERMILL], MANISH GAJRIA [KORU KIDS], VLAD RADU [GOOGLE]
[BREAK]		
13:45-14:15	DIFFERENCE BETWEEN TECHNICAL VS NON-TECHNICAL PM	OLGA SHORAKA [AMAZON]
14:25-14:55	TRAINING: WHAT DOES DAY IN A LIFE OF A PM LOOK LIKE?	DUSTIN WATKINS [FACEBOOK]

TUESDAY | 10 NOV

CHALLENGES IN PRODUCT   SPEAKER

CHALLENGES IN PRODUCT	SPEAKER
KEYNOTE: USING PRODUCT DESIGN TO CREATE POLITICAL CHANGE	VLAD RADU [GOOGLE]
PANEL: PM IN A STARTUP VS SCALE-UP VS ENTERPRISE	SHANE LENOX [HOPIN], BIKRAM BOSE [AUTOMATA], EMILY CLAUDET [MICROSOFT]
COMMON PITFALLS OF BEING A PM	EMILY CLAUDET [MICROSOFT]
HOW TO KEEP GEN-Z SAFE ON A USER-GENERATED CONTENT PLATFORM?	ISHAAN AGARWAL [DEPOP]

WEDNESDAY | 11 NOV

HOW TO LAND A JOB IN PM?   SPEAKER

HOW TO LAND A JOB IN PM?	SPEAKER
KEYNOTE: HOW YOU CAN ADD VALUE FROM DAY 1	MANISH GAJRIA [KORU KIDS]
THE INESCAPABLE TRUTH ABOUT MOVING INTO PM	MARK CHANNON [BLINQ GAMES] [11:40-12:10]
YOUR HIDDEN SUPERPOWER: WHAT B-SCHOOL STUDENTS BRING TO PM	TIM CHONG [CLEARSCORE] [12:20-12:45]
USEFUL RESOURCES TO LAND A PM JOB	CHARLES DUPONT [DIMENSION]
KEYNOTE: WHAT DO BEST PRODUCT TEAMS HAVE IN COMON	LINDSEY JAYNE [YOCO]
SELECT NETWORKING SESSIONS	ALL [15:30-16:30]

PRODUCT@LBS