



2019 China Culture Trek

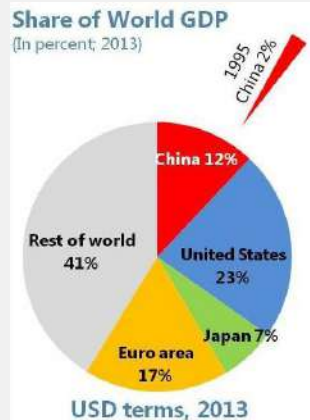
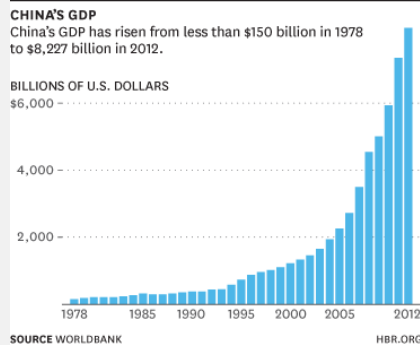
Information Session

28 November 2018



The China Cultural Trek, 31 March - 6 April 2019, provides you a once-in-a-lifetime opportunity to explore the country's rich culture, history, and business environment. Alongside 40 of your classmates and close friends, this will be your most memorable trek during LBS!

Understand Business Landscape



Experience Unique Chinese Culture



Taste Great Food and Have Fun





Where are we going?

Our trek will take you through the bustling metropolises of Shanghai and Beijing, China's two largest cities. You'll have an unforgettable journey by exploring the beauty of ancient and modern China.

Itinerary

Sun 31 March	Arrival and welcome drinks
Mon 1 April	Beijing
Tue 2 April	Beijing
Wed 3 April	Beijing – The Great Wall !!!
Thu 4 April	Shanghai
Fri 5 April	Shanghai / Xitang (scenic town)
Sat 6 April	Shanghai / Departure



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Beijing (Days 1-3)



Shanghai (Days 4-6)



Xitang (Day 5) Optional



Northern China

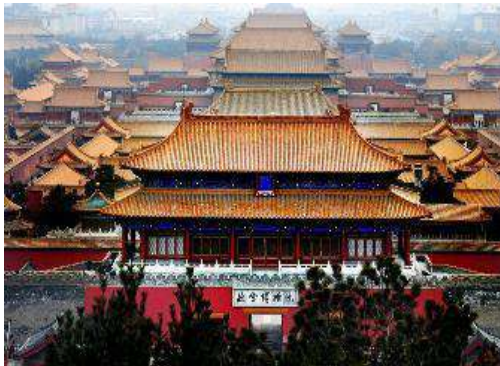
中國北部





Beijing, China's capital, is the centre of Chinese culture and heritage

We will start with the Forbidden city, Tiananmen square, the summer palace & Beijing Duck!





A glimpse of Chinese business environment
Temple of Heaven
Overnight stay at Gubei Ancient town



THE EUROPEAN UNION
CHAMBER OF COMMERCE **IN CHINA**





Start the day from the Gubei ancient town.

Climbing the Great Wall.

Taking the high-speed train to Shanghai, arriving at night

Morning/Afternoon




Evening



March 31 (Sun)	Afternoon	Hotel check-in
	Night	Welcome drinks
Apr 1 (Mon)	Morning	Tiananmen Square, Forbidden City, Jingshan Park
	Afternoon	The Summer Palace, Qianmen
	Evening	Welcome Dinner: Peking Duck
	Night	Night out!
Apr 2 (Tues)	Day	Business Visit - EUCCC
	Afternoon	Temple of Heaven
	Night	Gubei Town night-walk
Apr 3 (Wed)	Morning	Gubei Town, Great Wall (Simatai)
	Night	High-speed train to Shanghai

 Included Items

 Not included in price



Eastern China

中國東部





Shanghai, the most populous city in China, is an eclectic combination of ancient and modern!

- Financial district - Lujiazui
- The Bund
- Classic Chinese garden / NIO's global headquarters
- Traditional markets – City God Temple
- Steamed dumpling





You will have the option to visit Xitang, a water town crisscrossed by nine rivers, or see more of Shanghai.
Come back in the evening for the farewell party!



Apr 4 (Thu)	Morning	Lujiazui Financial Area
	Afternoon	Yu Garden, City God's Temple / Business visit (NIO)
	Evening	The Bund
	Night	Night out!
Apr 5 (Fri)	All day (Optional)	Xitang
	All day	Shanghai (free time)
	Night	Farewell party!
Apr 6 (Tues)	Day	Hotel check-out
		Maglev train to the airport



Included Items



Not included in trek ticket



Purchase a ticket

- Tickets will go on sale **Friday 7 Dec at 12pm**
- There will be **50** tickets available
- Ticket cost: **£860**
- Full payment (**non-refundable**) must be provided at time of ticket sale

Included

Hotel accommodation

Coach and high-speed train to Shanghai

Breakfasts (6), lunches (3), dinners (3) and farewell party

All activities except optional ones

NOT included

Flights to China

Airport transport

Additional food and drinks

Optional activities



Book Your Flight

Arrive in Beijing by night of 31st March (Sunday)

- Please let us know if you cannot arrive on time. We will do our best to accommodate, but note that you will likely miss out on some events
- Book your flights soon to take advantage of airline promotions (Air China, Air France, Eastern Airlines etc.)
- Send us your flight details near the time so that we can prepare for the welcome drinks event

Depart Shanghai on 6th April (Saturday)

Contacts:

MBA, EMBA and Sloan

Miao He: mhe.mba2020@London.edu

Other programmes (MiM, MFA and Mif)

Alexandre Tang: atang.mim2019@london.edu

Accommodation

- All accommodation is covered by the ticket!
- We will be staying exclusively in **5 star hotels** (rates have been negotiated by the trek team)
- We will release housing surveys in early 2019 for room preferences (double or twin)
- You may have the option to stay in a room by yourself for additional charge (and if you ask nicely!)

Apply for a Visa

- Those who need a visa should apply at least one month prior to the trek (the earlier the better!)
- The trek team will provide support in your applications

Health and diet

- If you have health issues that may prevent you from attending walking tours or climbing the great wall (takes ~40min - 1 hr), please let us know
- Arranging your travel insurance is advised, though it's generally safe to travel in China
- After you register, we will send out a survey about dietary requirements and allergies

See you in China!

