

THE 11TH

CHINA BUSINESS FORUM

*Stepping into the Post-Pandemic Era:
Opportunities and Challenges*

May 28-29, 2022



China Club
A London Business School
Student Club

London Business School | China Club
China Business Forum



EST. 2012
LBS China Business Forum

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WHAT IS CHINA BUSINESS FORUM

Founded in 2012, London Business School China Business Forum (CBF) is one of the largest and most influential China-focused business forums in Europe. The forum aims to engage business, academic and political leaders in a conversation that offers incisive understandings of industrial dynamics and diverse insights into the future development of China, Europe, and the world.

Ranked amongst the world's best business schools and dedicated to cultivating elites in the world of business, LBS now has more than 45,000 alumni from 155 countries. Our alumni devote to making contributions on all aspects of life that we value. Some of the most influential figures include Savio Kwan (Former COO of Alibaba), Wong Kan Seng (Former Deputy Prime Minister of Singapore) and Tony Wheeler (Founder of Lonely Planet).

5200+

Delegates

20+

Nationalities

300+

Speakers

36+

Media partners

82+

Panels

Past CBF Themes

- **2021** The Future is Everywhere: Adapt and Achieve
- **2020** From Stumbling Blocks to Stepping Stones: China in the 2020s
- **2019** Vitalize Business Landscape: Connecting the Eurasia Continent
- **2018** Does China still need the West?

PREVIOUS SPEAKERS



Shi Wang

Vanke, Founder



Savio Kwan

Alibaba, Former COO



Jimmy Choo, OBE

Jimmy Choo PLC
International Fashion
Designer



Yaping Deng

Olympic Champion



Weming Chen

Houlihan Lokey
Head of China



Ning Tang

Creditease
Founder and CEO



Hongbin Qu

HSBC, Chief Economist for
Greater China



Tianfan Wang

Bertelsman Asia
Investments
Partner



Hui Wang

Highlight Capital
Founder & CEO



David Wei

Vision Knight Capital
Chairman/Founding
Partner



Stephen Perry

The 48 Group Club
Chairman



Geoffrey Yu

UBS UK
Former CIO

WE ARE MINDS ALIVE

London Business School

Consistently ranked (on average) as one of the **top 5 business schools** in the world, London Business School is a diverse, global business school with **45,000+ alumni** from **155+ countries**.

#1

Two-year international MBA Ranking

Ranked #1 by Financial Times, 2021

#1

Masters in Finance Ranking

Ranked #1 by Financial Times, 2021

#2

European Business School Ranking

Ranked #2 by Financial Times, 2021

#4

Masters in Management Ranking

Ranked #4 by Financial Times, 2021

#6

Global MBA Ranking

Ranked #6 by QS, 2022



OPENING CEREMONY

10:00 - 10:30 London Time / 17:00 - 17:30 Beijing Time



Prof. Oded Koenigsberg

Professor of Marketing at LBS
Deputy Dean (Degree Education)
PhD (Duke University)

Professor Oded Koenigsberg focuses his research on incorporating logistical constraints into firms' marketing decisions. Professor Koenigsberg is on the editorial boards of leading journals in his field, including Marketing Science, Journal of Production and Operations Management, International Journal of Research in Marketing, and the Journal of Retailing. He is also Senior Editor of the Journal of Production and Operations Management.



Wenjian Fang

Chairman of the China Chamber of Commerce in the UK
General Manager of Bank of China London Branch
Chief Executive Officer of Bank of China (UK) Limited

Mr. Fang has served as the Chairman of the China Chamber of Commerce in the UK since December 2018.

Mr. Fang was appointed General Manager of Bank of China Limited London Branch and Chief Executive Officer of Bank of China (UK) Limited in November 2018. He served as the Deputy General Manager and the Chief Risk Officer of Bank of China USA from 2015 to 2018. He was the General Manager of Bank of China Limited London Branch & the Chief Executive Officer of Bank of China (UK) Limited from 2011 to 2015. He joined Bank of China Head Office in 1996.



Prof. Xiongwen Lu

Dean of School of Management Fudan University
Independent Director of China Eastern Airlines
Honorable Professor of the University of Hong Kong

Professor Xiongwen Lu is Dean of School of Management, and Founding Director of Chinese Marketing Research Center at Fudan University. Prof. Lu's teaching and research interests cover marketing in China as an immature market, internet marketing in China, service marketing, corporate reorganization, and change management. He is the chief editor of "Advanced Dictionary of Management", has authored or co-authored seven books and published over five dozens of research papers. Professor Lu also serves as Independent Director of Morgan Stanley Securities (China) Co., Ltd., China Eastern Airlines Co., Ltd. and Baoshan Iron & Steel Co., Ltd. among others.

KEYNOTE I.

10:30 - 11:50 London Time / 17:30 - 18:50 Beijing Time

China-Europe Relations and Economics Outlook

Panel Info

- » In 2022, the pandemic reached its later stage after two years, while the attention of the world gradually shifting away COVID. With newly updated patterns and dynamics of international relations, what kind of challenges and opportunities are there? What are the choices the major economies need to make? Meanwhile, with technology still being the main driving force for economic development, what impacts will it bring to those key industries? What new investment opportunities will this incubate for investors around the world? We have invited seniors from academia, think tanks, and the industry to share their insights.

Keynote Topics

- » What role does the technology play facing the newly update international relations?
- » What is the current status of the global markets?
- » What kind of challenges and opportunities is China's economy facing?
- » What kind of impacts will the new technology bring to the finance industry?

Speakers



Prof. Jiaming Zhu

Chair of the Committee of Academic and Technological Affairs at Hengqin Digital Alliance Institute of Digital Finance Research

Speaker

Professor Zhu serves as the Chair of the Committee of Academic and Technological Affairs at Hengqin Digital Alliance Institute of Digital Finance Research, with adjunct professorships at a number of universities, such as Southern University of Science and Technology, adviserships to local governments, such as the municipal government of Zhuhai. His representative works include *An Introduction to the Structure of the National Economy, Reality and Choice, On Unbalanced Growth*, etc.



Henry T. Tillman

Founder and CEO of Grisons Peak, Former Board Member at Barclays and ABN AMRO, Former Non-executive Director at Wells Fargo

Speaker

Mr. Tillman has over 35 years of international banking experience including Wholesale Board positions at Barclays and ABN AMRO and a NED position at Wells Fargo (EUK/EU). He has been visiting China for 25+ years and Asia for 35 years, advised on cross-border matters for Asian companies, and launched both www.chinainvestmentresearch.org and www.asiainvestmentresearchh.org. Since 2018, Mr. Tillman has been focused on advisory in the tech sector, including biotech, fintech, and new energy/renewables, and speaks on global issues.



David Lubin

Managing Director and Head of Emerging Markets Economics at Citi, Associate Fellow at Chatham House

Speaker

David is a managing director and head of emerging markets economics at Citi, where he is responsible for a team of more than 30 economists in some 15 locations globally; and is an Associate Fellow at Chatham House, the Royal Institute of International Affairs. His book, *Dance of the Trillions: Developing Countries and Global Finance* (Brookings Press), examining international capital flows, was selected by The Financial Times as one of the best economics books of 2018.



Prof. Yi Huang

Professor of Finance at Fudan University, Former Pictet Chair in Finance and Development Economist of Research Department of IMF

Speaker

Prior to joining Fudan in 2021, Prof. Huang taught at the Graduate Institute (Geneva, Switzerland), CKGSB and PBC School of Finance, Tsinghua University. He is a research affiliate at CEPR and ABFER and Academic Fellow at the Luohan Academy. He also has been a research fellow at BIS, HKMA and the Council member on Global Economic Imbalances at the World Economic Forum.



Yang Du

Associate of Moller Institute of Churchill College at University of Cambridge, Vice Chair of Chinese Asset Management Association of Hong Kong, Former Managing Director of China Securities International

Moderator

Yang is an Associate at the Moller Institute of Churchill College, University of Cambridge. He serves the asset management industry for over 17 years, including his previous posts as Managing Director at China Securities International, Managing Director at Yaozhi Asset Management, etc. In 2019, he was elected as the Vice-Chairman of the Chinese Asset Management Association of Hong Kong. He was recognized by the International Contributions on the Chinese Business Leaders Award at the City of London in 2015.

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David is a managing director and head of emerging markets economics at Citi, where he is responsible for a team of more than 30 economists in some 15 locations globally; and is an Associate Fellow at Chatham House, the Royal Institute of International Affairs. His book, *Dance of the Trillions: Developing Countries and Global Finance* (Brookings Press), examining international capital flows, was selected by The Financial Times as one of the best economics books of 2018.



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Prior to joining Fudan in 2021, Prof. Huang taught at the Graduate Institute (Geneva, Switzerland), CKGSB and PBC School of Finance, Tsinghua University. He is a research affiliate at CEPR and ABFER and Academic Fellow at the Luohan Academy. He also has been a research fellow at BIS, HKMA and the Council member on Global Economic Imbalances at the World Economic Forum.



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KEYNOTE II.

11:50 - 13:00 London Time / 18:50 - 20:00 Beijing Time

Post-COVID-19 Global Business Outlook

Panel Info

- » Crises such as COVID-19 can become watersheds of policy and business strategy. To build a better future, the emphasis must now shift from defensive measures and short-term goals to a sustainable, inclusive growth agenda, pushing the world to pursue a sustainable, inclusive financial growth agenda that supports the health of the natural environment while improving the livelihoods of wider population segments. We are excited to welcome politicians and professionals to share their insights on where we will be directed in the post-COVID-19 era.

Keynote Topics

- » What investment opportunities do you see in the current status (esp. Web3 space)? Any cross-border investment opportunities between China and Europe/US?
- » How do you think of the current private capital raising environment for Chinese companies?
- » How does the current geopolitics impact investment in China (esp. technology sectors, RMB fund/USD fund)? How's exit prospect for USD-denominated funds?

Speakers



Quanli Xu

Founding Partner of
Sequoia CBC Cross-border Digital Industry Fund,
Former Senior Executive Director of Temasek China

Speaker

Eric joined Sequoia CBC Cross-border Digital Industry Fund, jointly launched by Sequoia Capital China and CBC, as a founding partner, and successfully raised 3+ billion RMB for Fund I. Prior to that, Mr. Xu worked as senior executive director of Temasek China, UK's largest listed investment firm 3i, associate Director of HSBC China Investment Banking, and associate at BoA Merrill Lynch Investment Banking team in New York.



Anthony Siu

BDA Partners Partner and Co-Head of China

Speaker

Anthony Siu is Partner and Co-Head of China at BDA Partners. He leads the China M&A as well as financial sponsor coverage at BDA. Mr. Siu completed a number of high-profile cross-border M&A transactions across the industrial, consumer, healthcare and services sectors. His clients include Carlyle, CDH, CDIB, CITIC Capital, CPE, EQT, Fountaininvest, and Warburg Pincus. He is actively involved in PE's portfolio company divestments, MNC divestitures, private company sales as well as growth equity capital raising.



Tianfan Wang

Partner of BAI Capital,
LBS MiM2012

Speaker

Will is the partner of BAI Capital. He focuses on spiritual consumption and next-generation network. He has led investments and management of more than 50 companies including Source, Islands, Keep, Bright Bottle, Dingdong Fresh (Nasdaq: DDL), Mobike, Asset Pro, Outer, and DS Movie. Will has been awarded multiple honors by the industry including QMP 2020 "Top 100 Investor of the year"; 2019 and 2018 "36Under36 Remarkable Investor" by 36Kr.



Dezhi Yu

London Business School MBA2023 Candidate,
Former Corporate Strategy Analyst at DAI,
Former ECM Analyst at Morgan Stanley

Moderator

Mr. Yu is currently pursuing an MBA degree at London Business School. Prior to LBS, he was the lead analyst at DAI for incubating corporate venturing projects, conducting M&A due diligence, and evaluating investment proposals with a focus on frontier markets. At Morgan Stanley, he structured and executed equity financing transactions totaling \$10bn+ in the US technology sector and German-speaking markets. He graduated from Colgate University in the US with honors and speaks Chinese, English, and German.

SEMINAR I.

14:00 - 15:20 London Time / 21:00 - 22:20 Beijing Time

New Forms of Consumption: The Next Competitive Landscape

Panel Info

- » With the post-80s becoming the new middle class, the post-90s becoming the main consumer of youth, and the post-00s starting to enter society, what are the characteristics of consumer behavior shown by different groups? How to build brands and products around the core customers for new consumption?
- » Consumption upgrading or downgrading? High-income market or “sinking market”? Online or offline? What kind of opportunities and challenges will the next competitive landscape of new consumption face? How to define the long-term value of new consumption?

Keynote Topics

- » How to build brands and products around the core customers for new consumption?
- » What kind of opportunities and challenges will the next competitive landscape of new consumption face? How to define the long-term value of new consumption?
- » How Covid has permanently changed consumer habits? What are some investment or entrepreneurial opportunities past Covid?

Speakers



Jessica Gleeson

Brighter Beauty CEO,
Founder of Experiential Retail,
Former International COO of Pacific Springboard

Speaker

Jessica Gleeson, CEO of Brighter Beauty and founder of Experiential Retail, is an experienced international executive with a passion for building and scaling brands. She is a 20-year veteran of Starbucks and held a variety of leadership roles as the company grew from 50 stores in the US to 55 countries globally. Driven by her fascination with the rapidly changing retail landscape, Jessica relocated to China and helped grow three iconic brands – Starbucks, The Walt Disney Company, and Claire’s Accessories.



Bonnie Chan Woo

Complex China CEO

Speaker

Shuttling between Hong Kong, Shanghai, LA and New York, Bonnie Chan Woo is at the helm of Complex China, a partner of Complex Networks. Bonnie co-founded Studio SV with Grammy-winning hip-hop artist, Lupe Fiasco, to produce original content across TV, digital and films with a mission to foster cross-cultural dialogues. Recently, Bonnie and Lupe joined hands again to venture into the metaverse, with the launch of NFTs. In 2018, Bonnie received the Veuve Clicquot Business Woman Award. Bonnie graduated from University of Oxford, reading Politics, Philosophy and Economics.



Yang Zhao

Partner of K2VC,
Former Product Manager at Baidu,
Master’s Degree (Peking University)

Speaker

Yang is responsible for K2 Angel Fund investment and management and has many years of experience in early-stage investment and management. The expertise areas of Yang’s investment include technology, consumer, and software. Yang led the investments of Song Guo, Hao Yi Ku, Ma Ji Yong, PLUM, Chao Wan Zu, etc. Yang was a product manager at Baidu before joining K2VC. He holds an M.S. in Software Engineering from Peking University.



Judith Zhai

COO of Strawbear Entertainment Group,
LBS EMBA 2017

Speaker

Judith is the COO of Strawbear Entertainment Group and is currently responsible for corporate management, strategic investments, fundraising, and strategic development. Judith has over 15 years of experience in private equity, M&A, mezzanine investments, and fundraising. She previously served as Vice President of Strategic Investments for Alibaba Pictures Group.



Prof. Stefano Turconi

Teaching Fellow of Strategy and
Entrepreneurship at LBS,
MSc (Politecnico di Milano) MSc (LBS)

Moderator

Stefano Turconi focuses on Translational Research and Action Learning in the context of business strategy. He aims to help reconcile academic theory and empirical findings in order to improve strategy execution and enhance business performance. His findings have appeared in publications such as Business Strategy Review (now London Business School Review), Strategic Direction and Sloan Management Review.

SEMINAR II.

9:30 - 10:50 London Time / 16:30 - 17:50 Beijing Time

Metaverse: The Arrival of infinity

Panel Info

- » 2021 is called "the beginning of the Metaverse" and the Metaverse may be the most popular and controversial concept today. Some think that the Metaverse represents the future of humanity, some think it is an utopia, and some think it is a mirage. Major platforms have also devoted many resources and efforts to the Metaverse. So what exactly is the Metaverse?

Keynote Topics

- » What is the Metaverse? What is the relationship between the Metaverse and the real world? What are the scenes of the development of the Metaverse and which industries will experience subversive changes because of the Metaverse?
- » What is the main bottleneck and the next opportunity of the current development stage of the Metaverse?
- » Where is the comparative advantage of the large manufacturers and entrepreneurs on the Metaverse? What is the pattern of competition and coexistence? What are the differentiated development and trends of China, Europe, and the United States in the field of the Metaverse?

Speakers



Prof. Zengchang Qin

Professor of Intelligent Systems at Beijing University, Chief Scientist and Partner of Codemao Inc, Former Chief Scientist and Dean of the AI Institute of Keep

Speaker

Dr. Zengchang Qin is a professor of Intelligent Systems at Beihang University, Beijing, China, and is the Chief Scientist and Partner of Codemao Inc. He has also been the Chief Scientist and Dean of the AI Institute at Keep Inc. He has a master's degree in Machine Learning and Data Mining and a Ph.D. in Artificial Intelligence from the University of Bristol and did his post-doc research at UC Berkeley with Dr. Lotfi Zadeh, the Father of Fuzzy Logic. He is the author of an academic book and over 120 academic papers.



Prof. Yang Shen

Professor at Tsinghua University School of Journalism, Director of Metaverse Culture Lab at Tsinghua University School of Journalism

Speaker

Yang is the executive director of New Media Research Center at Tsinghua University. He is also an expert in nearly ten ministries and commissions, vice president or secretary-general of several secondary societies, and selected candidate of Program for New Century Excellent Talents of the Ministry of Education. More than one hundred papers have been published and dozens of software copyrights and patents have been issued by his team.



Dr. Jianing Yu

President of Huobi University, Digital Economist, Blockchain and Metaverse Expert

Speaker

Dr. Yu serves as the president of Huobi University (Huoda Education), executive director of China Mobile Communications Association Metaverse Industry Committee and etc. Dr. Yu also served as the director of the Institute of Industrial Economics at the Information Center of the Ministry of Industry and Information Technology. Dr. Yu proposed the theory of "Industrial Blockchain", and was honored as "The Leader of Blockchain Thinking". He is also the author of classic books such as "Metaverse" and "China Blockchain Industry Development Report".



Yifei You

Founder & CEO of Portus Protocol, Former Senior Product Expert, Head of C2C at Alibaba, LBS MiM2018

Speaker

Yifei You, LBS MiM2018. Founder of Portus Protocol, a Metaverse distribution protocol for Web3. Yifei previously worked with Alibaba Group as a Senior Product Expert and led product and operations of C2C business. After his graduation from London Business School in 2018, Yifei joined Blue city (Nasdaq: BLCT) and was promoted to Group Vice President and Head of Social.



Chen Yu

Co-founder and President of YeePay, Former Principal Product Manager of Oracle, Author of "Metaverse Token"

Moderator

Chen Yu is the President and Co-founder of YeePay. Chen is the author of bestsellers "Into the Future: Internet Makers and Their World" and "Metaverse Token". Before founding YeePay, Chen worked at Oracle Corporation in the US as a Principal Product Manager. Prior, Chen held various positions at John Deere Health Care and AT&T Bell Labs. He was also the former director of Silicon Valley-based SVCWireless.

SEMINAR III.

10:50 - 12:10 London Time / 17:50 - 19:10 Beijing Time

ESG: Building the Sustainable Business Ecosystem

Panel Info

- Due to the difference in culture, level of economic development, and industrial structure, different country has a different focus on sustainable topics. How to interpret ESG under the context of East and west? Any trend and cooperation?
- The roles different institutions play in building a sustainable ecosystem in the world of business. How do corporate balance environmental, social, and commercial benefits?

Keynote Topics

- What's the key trend of sustainable transition in the Chinese economy? Any opportunities and challenges?
- What's the cooperation between East and West on ESG topics?
- What's the technology trend and policy support in terms of green development?

Speakers



Dency Cheng

Founding Partner of Atomic Fund,
Co-founder of Plant Technology Alliance,
Founding partner of Eigen Capital

Speaker

Graduated from Tsinghua SEM and the Environmental Management Program of Hong Kong University, Dency has 15 years of experience in finance and investment. She serves as co-founder of PTA Plant Alliance and founding partner of Atomic Fund, focusing on ESG education and investment. She was a senior vice president of CITIC Securities Goldstone Investment, during which she participated in a total amount of 2+ billion RMB investments.



Peng Kong

Director of Sustainable Community Center in Tsinghua,
Vice President of Xiong'an Industry Development
Promotion Association

Speaker

Mr. Kong is the director of the Research Center for Sustainable Community School of Tsinghua University, and the vice president of Beijing Xiong'an Industry Development Promotion Association. Mr. Kong initiated the concept of "Green Digital Habitat" and as an industry expert, he participated in the 13th Five-Year Plan, the Ministry of Housing and Urban-Rural Development, Olympic Winter Games Village, and other related major projects.



Mary Liu

Co-founder of Junee,
Former Consultant at PwC,
LBS MBA2021

Speaker

Mary is the cofounder of Junee, a startup building a reusable packaging network to tackle single-use waste at the office. Prior to completing her MBA at London Business School in 2021, she lived in New York where she led the Packaging & Logistics teams at Hello fresh US and worked in consulting at PwC. She holds her undergraduate degree from NYU Stern School of Business.



Yifeng Liu

Founder and CEO of Sunlectric,
2017 Forbes 30 Under 30 (China) Recipient,
2018 Forbes 30 Under 30 (Asia) Recipient

Speaker

Mr. Liu holds a doctorate degree from the Institute of Microelectronics, Tsinghua University, and is the Founder, Chairman and CEO of Beijing Sunlectric. He was a delegate to the 18th National Congress of the Communist Youth League of China. He was the recipient of Forbes 30 Under 30 China 2017 and Forbes 30 Under 30 Asia 2018. He has applied for more than 140 patents and 100 awards in the field of new energy generation.



Vidur Varma

Guest Lecturer at London Business School,
Former Director at Citibank

Moderator

Vidur is a Guest Lecturer at London Business School. He has worked for 22 years in Citibank, and his last role at Citibank was as Director - Head of Wealth Management for Citibank UK and Citi International Personal Bank EMEA (offshore banking), covering P&L, product, Investment strategy, advisory & specialist advisory teams.

SEMINAR IV.

12:40 - 13:50 London Time / 19:40 - 20:50 Beijing Time

Healthcare Industry: The Post-Pandemic Era Outlook

Panel Info

- » With the impact of the pandemic and the fastest growing aging population in the world, it has become increasingly important to better safeguard people's health. What are the challenges and opportunities ahead? In the field of innovation and R&D, biomedical breakthroughs continue to bring life expectancy growth, what changes will longer life expectancy bring to society? How could Chinese companies position themselves and play a leading role in the global industry?

Keynote Topics

- » What are the challenges and opportunities in the market, and how do companies navigate through the current market environment?
- » In which areas can China play a leading role in the global healthcare industry in the future?
- » In the field of innovation and R&D, what are the advantages and disadvantages of the Chinese market compared to Western markets?

Speakers



Guang Yang

Co-founder of Waterdrop,
Director and General Manager of
Waterdrop Insurance Marketplace

Speaker

Mr. Yang, co-founded Waterdrop in 2016 and he is currently a director and general manager of the Waterdrop Insurance Marketplace. He led Waterdrop Insurance Marketplace to become the largest independent insurance technology platform in China in 4 years. Before joining Waterdrop, he worked at Deloitte's financial advisory team, CEC Capital, and Meituan's strategy and investment department.



Prof. Eric Bouteiller

Adjunct Professor of Management at CEIBS,
Co-founder of Jumo Partners,
Former Senior Vice President for Asia Operations at Ipsen

Speaker

Prof. Eric is an Adjunct Professor of Management at CEIBS. He received his Ph.D. in Organizational Sociology from the National Institute of Oriental Languages and Civilizations in France. He co-founded Jumo Partners who advises international companies and organizations in their development in China and Asia. Before joining CEIBS, he served as a Senior Vice President for Asia Operations leading Asian markets for Consumer HealthCare at Ipsen.



Tianze Zhu

Founder and CEO of Zeno Technology,
Forbes 30 Under 30 (China) Recipient,
PhD in Biological Inorganic Chemistry from Oxford

Speaker

After graduating from Oxford, Mr. Zhu founded Zeno Technology, which is dedicated to the commercialization of synthetic biology technologies. He was the recipient of Forbes China's 30 Under 30 and was the second runner-up of the second "Kering Generation Award" organized by the French luxury goods giant Kering. Zeno Technology has received tens of millions of RMB in angel round financing from Next Capital and CITIC Capital.



Prof. Patrick Barwise

Emeritus Professor of Management
and Marketing at LBS,
MA (Oxford), MSc PhD (London University)

Moderator

Patrick Barwise is Emeritus Professor of Management and Marketing at London Business School. He joined LBS in 1976 after an early career at IBM and has published widely on management, marketing and media. His most recent book is *The War Against the BBC* (Penguin, 2020). He is also former Chairman of Which?, Europe's largest consumer organization; Chairman of the Archive of Market and Social Research; an Honorary Fellow of The Marketing Society.

SEMINAR V.

13:50 - 15:00 London Time / 20:50 - 22:00 Beijing Time

Industrial 4.0: How is Chinese Manufacturing Shaping the World

Panel Info

- » The impact of the Covid-19 pandemic has triggered concern about the global supply chain system. As the U.S. encourages companies to move overseas factories back to the U.S. and China's industry continues to upgrade, how will China's manufacturing and supply chain system develop? What industries will experience de-scaling?
- » What are the opportunities and challenges for current and future development of China's new energy industry? What is China's goal for a green energy future, and what impacts will it bring?

Keynote Topics

- » Post pandemic: China's role in global manufacturing and supply chain landscape
- » Green future: Opportunities and challenges of new energy
- » Geopolitical dynamics: Adapting to energy disruptions

Speakers



Lihua Wang

Director of Frontier Materials
Research Institute of Huayou Cobalt,
PhD (Western Michigan University)

Speaker

Dr. Wang joined Huayou Cobalt in 2021 as the director of the Frontier Materials Research Institute. Dr. Wang has long been engaged in research on quantum mechanics algorithms and materials science. He has published more than 20 papers in international journals, including 2 papers in *Advanced Materials*, a top journal in the field of materials. Huayou Cobalt is a leading lithium materials company, and the research institute now has a team of nearly 30 doctoral researchers.



Dubin Huang

Founder and CEO of
Golden Feather New Energy Technology
PhD (Peking University)

Speaker

Mr. Huang is the founder and CEO of Golden Feather New Energy Technology and one of the drafters of the general specifications of the lithium metal battery industry. He is a member of the Peking University Young CEO Club and a member of the "Science and Innovation China" youth list of the China Association for Science and Technology. He is selected as the national outstanding innovation and entrepreneurship postdoctoral fellow and received the Li Siguang Award.



Prof. Alex Yang

Associate Professor of
Management Science and Operations at LBS,
PhD MBA (Chicago University)

Moderator

Alex Yang is an Associate Professor of Management Science and Operations at London Business School, and a Changjiang Chaired Professor by the Ministry of Education in China. Alex's main areas of research and teaching are supply chain finance, FinTech, business analytics, and etc. His research has appeared in top management and finance academic journals. He is the recipient of multiple teaching awards, including the LBS EMBA Best Teaching Award.

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Kai Xu

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Sandrine Liu

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