



The Startup Nation Trek 2026

Dates: March 2 – March 5, 2026 **Location:** London, UK

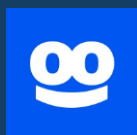
Trek Purpose

Welcome to the inaugural Startup Nation Trek, a collaboration between the LBS Israel Club and the Tech Club. This four-day immersive experience is designed to provide LBS's top talent with a firsthand look into the world-renowned Israeli tech ecosystem.

By visiting prominent Israeli-founded companies with a major presence in London, you will engage directly with the innovation and entrepreneurial spirit that defines the "Startup Nation". This title is well-earned, as Israel holds the global title for the highest number of unicorn founders per capita. Our goal is to bridge the gap between global business leaders and the disruptive technologies shaping the future.

The Lineup: Companies & Leaders- More to be announced

Public Successes & Market Leaders



- **Taboola (NASDAQ: TBLA):** A global leader in content discovery and native advertising, listed on the NASDAQ. Powering recommendations for the "Open Web," Taboola uses AI to match users with relevant content across major publishers like the BBC and CNBC.



- **CyberArk:** A pioneer in Identity Security that reached a market capitalization of over \$20 billion as a public company. In a landmark 2025 deal, CyberArk was acquired by Palo Alto Networks for \$25 billion.



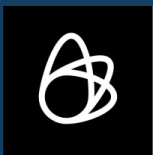
High-Growth Unicorns & Private Powerhouses



- **AppsFlyer (Unicorn):** A global leader in mobile marketing analytics and attribution, valued at \$2–3 billion. As of early 2026, it is reportedly nearing a sale to private equity firms Apollo Global Management and Fortissimo Capital.



- **Forter (Unicorn):** A leading e-commerce fraud prevention platform valued at \$3 billion. Forter uses AI and a massive dataset of online identities to provide real-time trust assessments for global retailers.



- **Lightricks (Unicorn):** An AI-first company revolutionizing visual content creation, valued at \$1.8 billion. Known for world-class apps like Facetune, they are currently leading the way in real-time AI video generation.



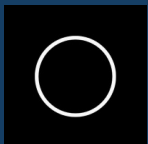
- **Windward:** A leading Maritime AI company that provides intelligence for global trade and works directly with NATO. Previously listed on the London Stock Exchange (AIM), it was acquired by private equity firm FTV Capital in early 2025.



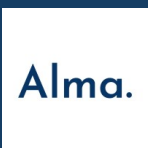
- **Sharegain:** A capital markets fintech that has "democratized" securities lending. Their "Securities Lending as a Service" (SLaaS) platform allows everyday investors to generate revenue from their portfolios.



Strategic Investment & Visionary Leadership



- **Climate First VC:** A specialist venture capital fund based in London that focuses on the Next Industrial Revolution. They invest in breakthrough technologies designed to decarbonize the global economy, from energy transition to sustainable manufacturing



- **David Fogel (Founder, Alma Angels):** A seasoned VC and startup operator who co-founded Alma Angels, an inclusive community dedicated to backing ambitious female founders building tech-driven startups with global scale. David has spent over 25 years advising more than 1,000 founders and previously co-founded a £150m VC fund.

