



Latin America: Resilience, Reinvention and Global Impact

LOCATION

North Building - London Business School



The Bagri Hive - Ground Floor

Nuffield Hall - 1st Floor

AGENDA

08:45 Registration | North Building Entrance - Ground Floor

09:00 Welcome Breakfast | The Bagri Hive - Ground Floor

09:45 Opening Remarks | Nuffield Hall - 1st Floor

10:00 | Panel 1: Macroeconomics Turning Crisis into a Competitive Advantage: Latin America

| Arthur Carvalho @Truxt & Marcela Vélez @DF

| Nuffield Hall - 1st Floor

11:00 | Fireside Chat: Sports Industry Building Winning Cultures: Inside the Boardroom at Modern Football

| Edu Gaspar @Nottingham Forest FC & Kathleen O'Connor @LBS

| Nuffield Hall - 1st Floor

11:50 Coffee Break | Nuffield Hall Entrance - 1st Floor

12:00 | Fireside Chat: Banking Financial Innovation & Inclusion: Doing Business for Profit and for Good

| Alejandro Perez-Reyes @Credicorp & Jeremy Browne @Canning House

| Nuffield Hall - 1st Floor

13:00 Lunch Break | Free Time

14:00 Afternoon Opening | Nuffield Hall - 1st Floor

14:15 | Keynote: Education Education as the Foundation for Sustainable Growth in Latin America

| Jaime Saavedra @World Bank

| Nuffield Hall - 1st Floor

15:15 | Panel 2: Innovation Rewriting Latin America: Platforms, Capital and New Business Models

| Belen Romero @Uber, Jorge Grieve @McKinsey, Andres Meirovich @UAI & Luisa Alemany @LBS

| Nuffield Hall - 1st Floor

16:00 Coffee Break | Nuffield Hall Entrance - 1st Floor

16:15 | Keynote: Investment & Development

| Mauricio Schwartzmann @Shark Tank

| Nuffield Hall - 1st Floor

17:15 Closing Remarks | Nuffield Hall - 1st Floor

17:30 Networking Break | The Bagri Hive - Ground Floor

18:00 Networking Cocktail & Live Music | Nuffield Hall - 1st Floor

All panels include dedicated Q&A sessions with the audience

SPEAKER LINEUP

Panel 1: Macroeconomics

Turning Crisis into a Competitive Advantage: Latin America

Speaker

Arthur Carvalho
Chief Economist at Truxt Investimentos

TRUXT

Moderator

Marcela Vélez
Journalist at Diario Financiero

DF

Fireside Chat: Sports Industry

Building Winning Cultures: Inside the Boardroom at Modern Football

Speaker

Edu Gaspar
Global Head of Football at Nottingham Forest F.C

NOTTINGHAM FOREST

Moderator

Kathleen O'Connor
Clinical Professor of Organisational Behaviour

London Business School

Fireside Chat: Banking

Financial Innovation & Inclusion: Doing Business for Profit and for Good

Speaker

Alejandro Perez-Reyes
CFO of Credicorp

CREDICORP

Moderator

Jeremy Browne
CEO of Canning House

CANNING HOUSE

Keynote: Education

Education as the Foundation for Sustainable Growth in Latin America

Jaime Saavedra
Human Development Director at the World Bank

WORLD BANK GROUP

Panel 2: Innovation

Rewiring Latin America: Platforms, Capital, and New Business Models

Speaker

Belen Romero
General Manager Andean, Central and Caribbean at Uber

Uber

Speaker

Jorge Grieve
Leader of Business Building, Financial Services for Europe, Africa & Middle East

McKinsey & Company

Speaker

Andrés Meirovich
VC Founder and Adjunct Professor at Universidad Adolfo Ibáñez, Chile

UAI

Moderator

Luisa Alemany
Academic Director Institute of Entrepreneurship & Private Capital at LBS

London Business School

Keynote: Investment & Development

Mauricio Schwartzmann
Investor and Shark at Shark Tank Mexico

SHARK TANK

WHAT TO EXPECT

This year's theme, **Latin America: Resilience, Reinvention, and Global Impact**, explores how the region is turning challenges into opportunities, reinventing industries, and strengthening its role on the global stage.

Full-day conference hosted at London Business School

Welcome breakfast included to kick off the day and connect with fellow attendees

Panels, keynotes and fireside chats, including interactive Q&A

Networking spaces with Latin American leaders, the LBS community, and graduate students from leading European universities

Closing cocktail with live music by the **LBS Music Club** to wrap up the day and continue the conversations

Guest Business Schools

TICKETS AVAILABLE

PRESENTED BY

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